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Applied Economics >

Volume 42, 2010 - Issue 22

1,102 30

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Original Articles

Industry competitiveness using Herfindahl and entropy concentration indices with firm market capitalization data

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Pages 2855-2863 | Published online: 09 Apr 2009

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Abstract

While previous studies of industry concentration have traditionally utilized sales or market share data, no studies that we are aware of have been done with market capitalization data. If the markets are successful at valuing a firm's current and future prospects, it can be argued that concentration indices and other metrics based on the market value of the firms in an industry should be a good proxy for market power within an industry. This study presents a study of the market concentration using the Herfindahl and entropy concentration indices for 13 industries.

Notes

- ¹ Future research can explore the use of enterprise value instead of market capitalization.
- ² CRSP has had data accuracy problems with delisting codes and values used to compute survivor bias free industry indexes (Shumway, <u>1997</u>). Recently, CRSP has spent a great deal of time correcting these problems. Even so, CRSP data have to be watched carefully for problems, especially with recent data.
- ³ See Nawrocki (1999) for a survey of semi-variance and downside risk measures.
- 4 See Whitelaw ($\underline{1994}$) for a description of the methodology for computing conditional returns and the monthly SD and semi-deviation statistics.
- ⁵ Generally, the Durbin-Watson statistics indicates no autocorrelation in all of the regressions reported in this study.

Related Research Data

The Critical Choice Between the Concentration Ratio and the H-Index in Assessing Industry Performance

Source: Journal of Industrial Economics

Trends in Industrial Concentration in Japan, 1983-92

Source: International Review of Applied Economics

Concentration trends and profitability in the US manufacturing sector: 1970-84

Source: Applied Economics

Concentration changes and large-firm/small-firm efficiency differences: evidence from

US manufacturing industries

Source: Applied Economics

The Delisting Bias in CRSP Data

Source: The Journal of Finance

Estimating the Herfindahl Index from Concentration Ratio Data

Source: Journal of the American Statistical Association

Entropy Measure of Diversification and Corporate Growth

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