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Applied Economics > Volume 47, 2015 - Issue 6

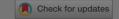
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## Pairs trading and selection methods: is cointegration superior?

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## **Abstract**

## Pairs trading is a popular dollar-neutral trading strategy. This article, using the

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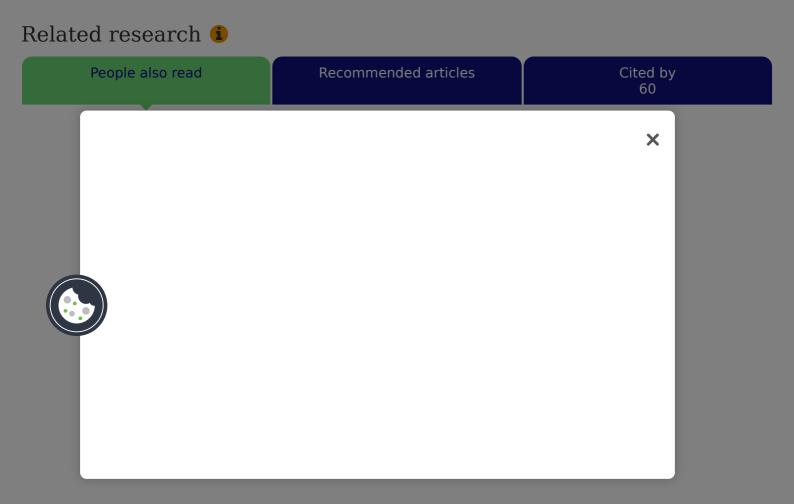
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## Notes

- <sup>1</sup> The sample really considers 500 stocks only at the end of the trading period due to initial public offerings/newcomers in the index: Google in 2004 for example.
- $^2$  As an example, see Table 3, transaction costs for the 1-year formation period, distance method, 2 SDs are 0.38%. .
- <sup>3</sup> The part of the initial deviation greater than the opening threshold plus the part exceeding the crossing with the equilibrium after convergence.
- <sup>4</sup> Data and details on construction of these factors series can be found from Ken French's website:

http://mba.tuck.dartmouth.edu/pages/faculty/ken.french/data\_library.html

<sup>5</sup> The fourth one, 2-year formation period, 2 SD, is significant at 10% level.



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