

7167 Views CrossRef citations to date 0 Altmetric

Original Articles

# Combining value averaging and Bollinger Band for an ETF trading strategy

Hung-Cheng Lai ✉, Tseng-Chan Tseng & Sz-Chi Huang

Pages 3550-3557 | Published online: 16 Mar 2016

🗨️ Cite this article 🔗 <https://doi.org/10.1080/00036846.2016.1142653>

🔄 Check for updates

Sample our  
Economics, Finance,  
Business & Industry Journals

>> [Sign in here](#) to start your access  
to the latest two volumes for 14 days

📄 Full Article   📊 Figures & data   📖 References   🗨️ Citations   📊 Metrics

📄 Reprints & Permissions

[Read this article](#)

## ABSTRACT

The decision-making of investors is highly influenced by their feelings. According to

behavior  
their por  
cost ave  
purchas  
strategy  
decision  
invest  
sell sign  
may not  
period. T  
check fo  
we desig

r and affect  
egy of dollar  
s of when to  
g a DCA  
vestment  
ost of time if  
aggressive  
investor  
to decline  
indicator for  
w strategy  
periods.

### We Care About Your Privacy

We and our 842 partners store and/or access information on a device, such as unique IDs in cookies to process personal data. You may accept or manage your choices by clicking below, including your right to object where legitimate interest is used, or at any time in the privacy policy page. These choices will be signaled to our partners and will not affect browsing data. [Privacy Policy](#)

We and our partners process data to provide:

Use precise geolocation data. Actively scan device characteristics for identification. Store and/or access information on a device. Personalised advertising and content, advertising and content measurement, audience research and services development.

List of Partners (vendors)

I Accept

Essential Only

Show Purpose



KEYWORDS: Value averaging Bollinger Band dollar cost averaging

JEL CLASSIFICATION: G10 P45

## Disclosure statement

No potential conflict of interest was reported by the authors.

## Notes

1 The explanations of value averaging and Bollinger Band are from both Investopedia and Wikipedia website.

2 <http://www.onlinetradingconcepts.com/TechnicalAnalysis/BollingerBands.html>

## Related research

People also read

Recommended articles

Cited by  
7



Information for

- Authors
- R&D professionals
- Editors
- Librarians
- Societies

Opportunities

- Reprints and e-prints
- Advertising solutions
- Accelerated publication
- Corporate access solutions

Open access

- Overview
- Open journals
- Open Select
- Dove Medical Press
- F1000Research

Help and information

- Help and contact
- Newsroom
- All journals
- Books

Keep up to date

Register to receive personalised research and resources by email

 Sign me up



✕