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The Engineering Economist > A Journal Devoted to the Problems of Capital Investment Volume 52, 2007 - Issue 2

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# A Profit And Loss Analysis For Make-To-Order Versus Make-To-Stock Policy—a Supply Chain Case Study

Sameer Kumar, Daniel A. Nottestad & John F. Macklin Pages 141-156 | Published online: 06 Jun 2007

**66** Cite this article ▲ https://doi.org/10.1080/00137910701328953

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## **Abstract**

The make-to-order (MTO) or make-to-stock (MTS) decision is important for contract manufacturers supporting product supply chains. This case study provides an integrated profit and loss investment analysis for MTO versus MTS policy while also

of discrete-event simulation quantifyir

provides

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The IOQ ratio showcased in this study is applicable for supply chains with predictable customer demand.

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