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Abstract

Increasingly, supply chain management activities have led to the emergence of a strategic perspective on supply chain management. This perspective is based on the view that supply chain management is a strategic activity that has become increasingly important in the business world. The purpose of this research is to explore the critical constructs of SCM, and the exploration of their impacts on business performance. The research is based on a theoretical framework that is derived from the literature on supply chain management. The research is based on a theoretical framework that is derived from the literature on supply chain management. The research is based on a theoretical framework that is derived from the literature on supply chain management.

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supply chain performance. To this end, we analyse over 400 articles and synthesize the large, fragmented body of work dispersed across many disciplines such as purchasing and supply, logistics and transportation, marketing, organizational dynamics, information management, strategic management, and operations management literature.

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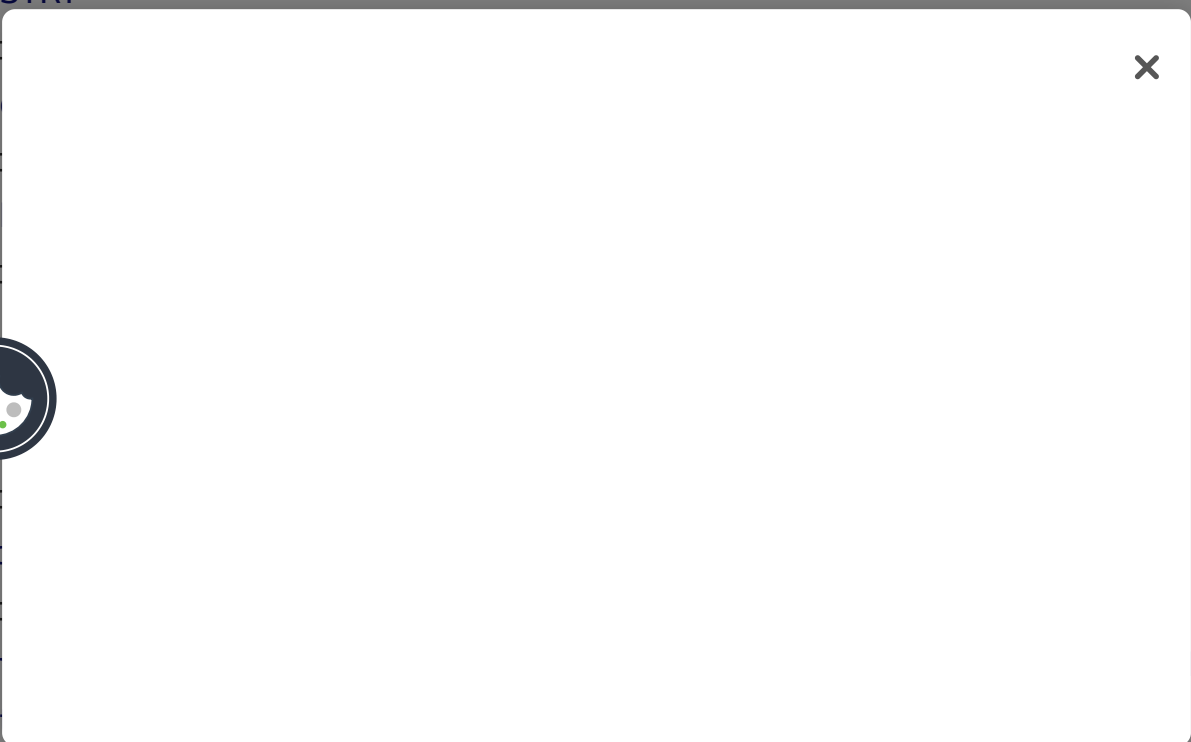
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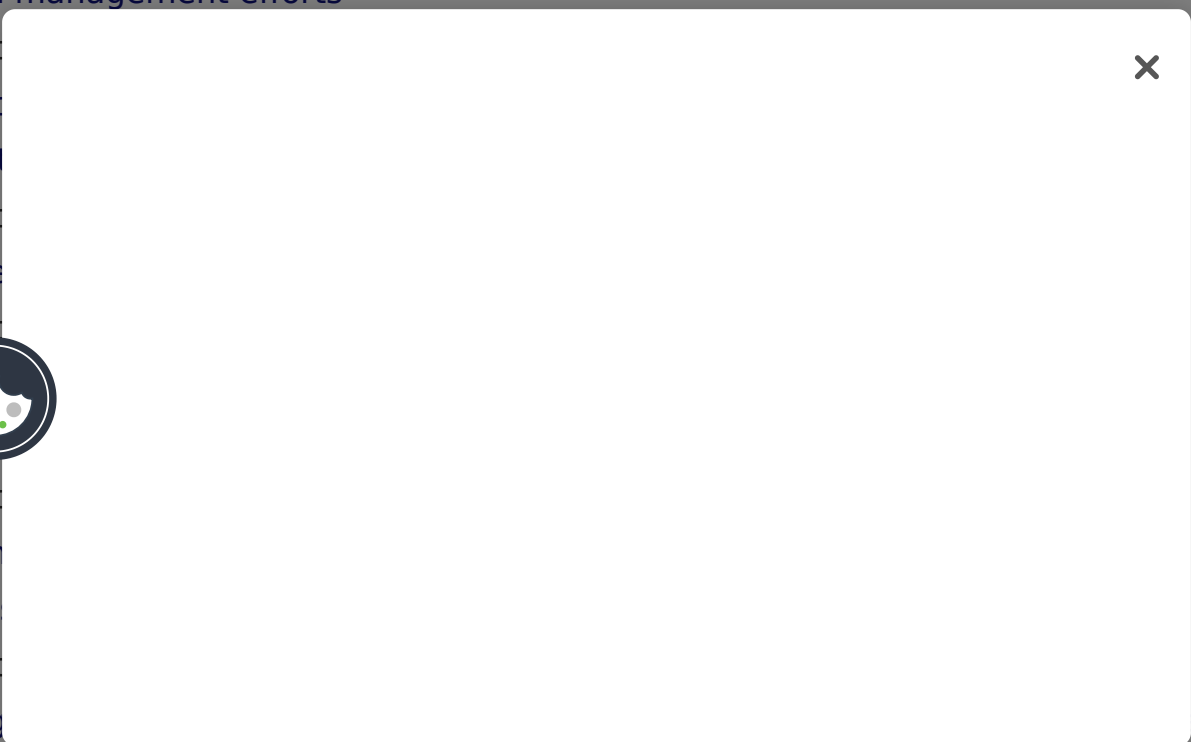
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