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Empirical models of the effect of integrated manufacturing on manufacturing performance and return on investment

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The effect of integrated manufacturing on non-financial manufacturing performance and return on investment is studied. Technology-use data from over 1000 manufacturing plants in the USA were used to test empirically the relationships between variables integrated manufacturing, non-financial manufacturing performance and return on investment. The results show a strong effect of integrated manufacturing on non-financial manufacturing performance and return on investment. The results show a strong effect of integrated manufacturing on non-financial manufacturing performance and return on investment.

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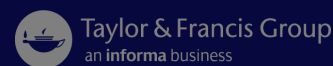
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