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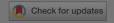
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The point of purchase decision in a supply chain with value-added reselling

Kingsley Gnanendran & Kathleen Iacocca

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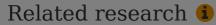
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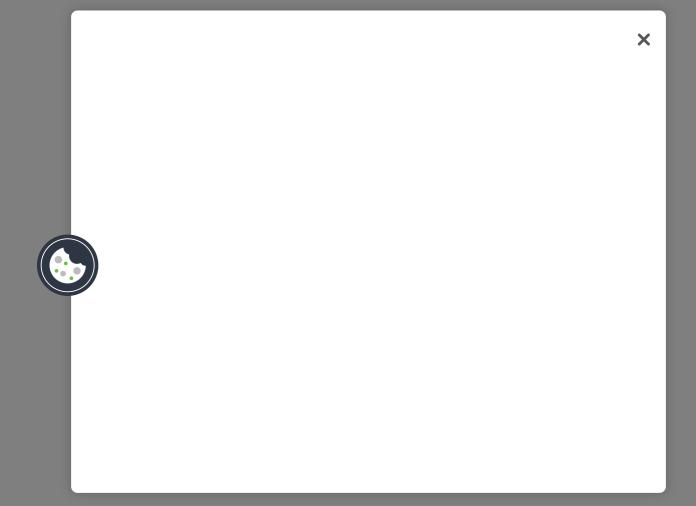
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