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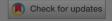
## The point of purchase decision in a supply chain with value-added reselling

Kingsley Gnanendran & Kathleen Iacocca

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## **Abstract**

We explore a stylised decision model in order to better understand the trade-offs

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## Disclosure statement

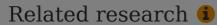
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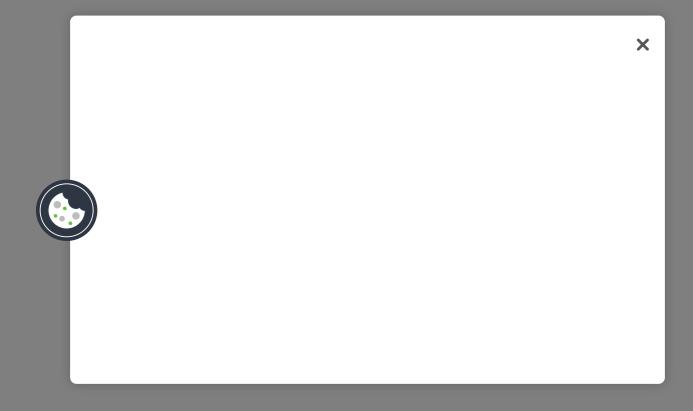
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