







▶ Volume 26, Issue 1 ▶ Baidu, Weibo and Renren: the global poli

Asian Journal of Communication > Volume 26, 2016 - Issue 1

8.164 41

Views CrossRef citations to date Altmetric

Original articles

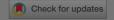
Baidu, Weibo and Renren: the global political economy of social media in China

Christian Fuchs

Pages 14-41 | Received 15 Oct 2014, Accepted 12 Apr 2015, Published online: 03 Jul 2015

66 Cite this article

https://doi.org/10.1080/01292986.2015.1041537



Sample our Area Studies >> Sign in here to start your access to the latest two volumes for 14 days

Full Article

Figures & data

References

66 Citations

Metrics

➡ Reprints & Permissions

Read this article

Share

Abstra

The task

social m

analyses

econom

site) to (mic

commor

advertis

and usa

capitalis

Keywords

social med

We Care About Your Privacy

We and our 891 partners store and access personal data, like browsing data or unique identifiers, on your device. Selecting I Accept enables tracking technologies to support the purposes shown under we and our partners process data to provide. Selecting Reject All or withdrawing your consent will disable them. If trackers are disabled, some content and ads you see may not be as relevant to you. You can resurface this menu to change your choices or withdraw consent at any time by clicking the Show Purposes link on the bottom of the webpage . Your choices will have effect within our Website. For more details, refer to our Privacy Policy. Here

We and our partners process data to provide:

Use precise geolocation data. Actively scan device

I Accept hina's major Reject All nomy. It Show Purposene political etworking witter ences and s, the role of erms of use China has a

Acknowledgement

I thank Yuqi Na for her help. She made translations of excerpts from Chinese platforms' terms of use, helped me understand Chinese texts and searched for specific information about the Internet in China.

Disclosure statement

No potential conflict of interest was reported by the author.

Notes on contributor

Christian Fuchs is a professor at the University of Westminster's Communication and Media Research Institute and the Centre for Social Media Research. He is editor of the Journal tripleC: Communication, Capitalism & Critique (http://www.triple-c.at) and author of around 250 publications in the field of the political economy and critical theory o

Notes

- 1. Data
- 2. <u>ht</u> 2014

on 8 April

- 8 April 2014.
- ebruary

- 3. <u>http:/</u>
- 4. Data:
- 2015.
- 5. See <u>h</u>

http://openmap.bbn.com/~tomlinso/ray/ka10.html

- 6. http://www.zdnet.com/cn/china-has-618m-internet-users-80-percent-on-mobile-7000025291/, accessed on 5 April 2014.
- 7. Data source: http://www.alexa.com, top 500 sites on the WWW, accessed on 9 April 2014.
- 8. http://ir.baidu.com/phoenix.zhtml?c=188488&p=irol-faq_pf#26140, accessed on 5 April 2014.
- 9. http://ir.baidu.com/phoenix.zhtml?c=188488&p=irol-faq_pf#26140, accessed on 5 April 2014.
- 10. http://www.statista.com/statistics/216573/worldwide-market-share-of-searchengines/, accessed on 5 April 2014.
- 11. http://www.nasdaq.com/symbol/sina, accessed on 6 April 2014.
- 12. http://chinastockresearch.com/company-profiles/company-summaries/item/196- sina-corporation-sina/196-sina-corporation-sina.html, accessed on 6 April 2014.
- 13. http://www.bbc.co.uk/news/business-26588397

14. http://thenextweb.com/asia/2013/02/20/sina-ceo-admits-fall-in-weibo-usage-due-to- wechat-competition-but-savs-service-has-critical-mass/ X 15. http:

<u>-743m-ipo-</u> 16. <u>http:</u>

<u>at-14-pe</u>

-743m-ipo-17. http: at-14-pe

shares-

stock-fa

19. NSA Online. <u>-giants-nsa-</u>

e Guardian

data

20. XKey net'. The

Guardian Online. 31 July 2013. http://www.theguardian.com/world/2013/jul/31/nsa-top-

secret-program-online-data

- 21. GCHQ taps fibre-optic cables for secret access to world's communications. The Guardian Online. 21 June 21, 2013. http://www.theguardian.com/uk/2013/jun/21/gchq-cables-secret-world-communications-nsa?guni=Article:in%20body%20link
- 22. GCHQ and European spy agencies worked together on mass surveillance. The Guardian Online. 1 November 2013. http://www.theguardian.com/uk-news/2013/nov/01/gchq-europe-spy-agencies-mass-surveillance-snowden
- 23. Democracy Now!, Dissent or terror: Counterrorism apparatus used to monitor Occupy movment nationwide. 22 May 2013.
- http://www.democracynow.org/blog/2013/5/22/dissent_or_terror_counter_terrorism_app aratus_used_to_monitor_occupy_movement_nationwide
- 24. Police tried to spy on Cambridge students, secret footage shows. The Guardian Online. 14 November 2013. http://www.theguardian.com/uk-news/2013/nov/14/police-cambridge-university-secret-footage
- 25. See http://www.infowars.com/british-police-used-a-secret-unit-to-spy-on-activists-for-40-years/, http://www.wsws.org/en/articles/2013/07/27/poli-j27.html (accessed on 20 August



- 30. Google and auditor recalled by MPs to answer tax questions. The Guardian Online. 1 May 2013. http://www.guardian.co.uk/technology/2013/may/01/google-parliament-tax-questions
- 31. Starbucks, Google and Amazon grilled over tax avoidance. BBC Online. 12 November 2012. http://www.bbc.co.uk/news/business-20288077
- 32. In the UK, the main rate of corporation tax that applies for profits exceeding £1,500,000, was reduced from 28% in 2010 to 26% in 2011, 24% in 2012, 23% in 2013 and 21% in 2014.
- 33. Starbucks, Google and Amazon grilled over tax avoidance. BBC Online. 12 November 2012. http://www.bbc.co.uk/news/business-20288077
- 34 http://www.baidu.com/duty/yinsiquan.html, accessed on 7 April 2014, translation from Chinese: '\[\] \[
- 35. https://www.google.co.uk/intl/en/policies/privacy/, version from 31 March 2014, accessed on 7 April 2014.
- 36. http://www.weibo.com/signup/v5/privacy, accessed on 7 April 2014, translation from Chinese: '\(\text{Chinese}\); \(\text{Chinese}\); \(\text{Chinese}

37. <u>https</u>

acce

persona

38. <u>http:</u>
2014, tra
2014, tra

39. <u>https</u>

40. Tenc

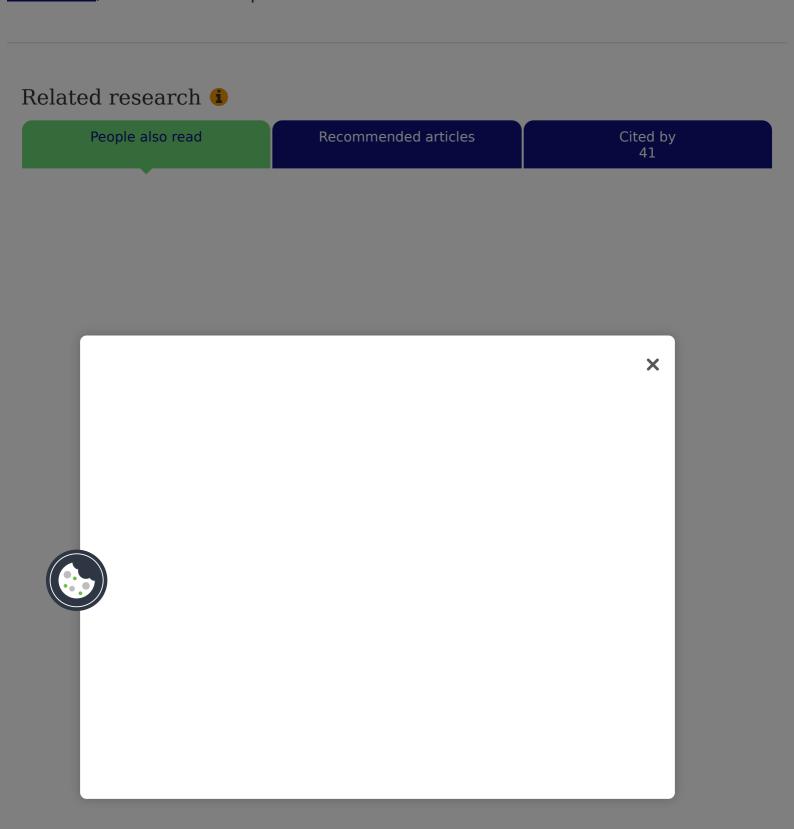
the insta

WeChat

applicati

appl

- 41. http://www.wechat.com/en/service_terms.html, version from 6 January 2014, accessed on 7 April 2014.
- 42. http://www.whatsapp.com/legal/, version from 7 July 2012, accessed on 7 April 2014.
- 43. http://blog.whatsapp.com/index.php/2012/06/why-we-dont-sell-ads/, accessed on 9 April 2014.
- 44. http://www.theguardian.com/technology/2014/feb/19/facebook-buys-whatsapp-16bn-deal, accessed on 9 April 2014.



Information for Open access Authors Overview R&D professionals Open journals Editors **Open Select** Librarians **Dove Medical Press** Societies F1000Research Opportunities Help and information Reprints and e-prints Advertising solutions Newsroom Accelerated publication Corporate access solutions Books Keep up to date Register to receive personalised research and resources by email Sign me up X or & Francis Group Copyright