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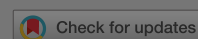
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Perspective

Mobility Niches: Jitneys to Robo-Taxis

Robert Cervero 

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Abstract

Compared with many developing cities, urban travel choices are rather restricted in the United States, prompting most people to drive. Recently retired from the urban planning faculty at the University of California, Berkeley, Cervero draws from both personal experiences and 3-plus decades of research in making a case for opening America's mobility marketplace to free-market forces, all the more important in this age of information technology and smart apps. It is argued that a rich mix of mobility options would take form as a result, ranging from smart jitneys to station cars and

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Additional information

Notes on contributors

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Robert Cervero (robertc@berkeley.edu) is professor emeritus of city and regional planning at the University of California, Berkeley, where he also currently serves as the director of the University of California Transportation Center. His research and interests have focused on sustainable transportation planning and policy in the United States and abroad.

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