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Mobility Niches: Jitneys to Robo-Taxis

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Abstract

Compared with many developing cities, urban travel choices are rather restricted in the United States, prompting most people to drive. Recently retired from the urban planning faculty at the University of California, Berkeley, Cervero draws from both

personal experience and research to explore the potential of mobility niches in this age of information technology. He discusses the challenges of mobility choices in the United States and the potential for shared, on-demand, and automated travel services. He argues that these services can be used to address the needs of a growing urban population and to reduce the environmental impact of travel. He also discusses the potential for these services to be used to address the needs of a growing urban population and to reduce the environmental impact of travel.

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Additional information

Notes on contributors

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Robert Cervero (robertc@berkeley.edu) is professor emeritus of city and regional planning at the University of California, Berkeley, where he also currently serves as the director of the University of California Transportation Center. His research and interests have focused on sustainable transportation planning and policy in the United States and abroad.

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