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Towards Zero Carbon Homes in England? From Inception to Partial Implementation

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Abstract

In 2007, the UK Government announced an ambitious zero-carbon target for all new housing in England. This paper shows how the definition and its associated policies emerged from discourses of environmental policy innovation; how the problem subsequently became framed as one of mainstreaming, consequent upon the apparent success of experimental schemes and defined in more detail through the interaction between pressure group politics and the technical analyses that accompanied the government's consultation exercises. Finally, it shows how regional and local variations in housing and property markets are likely to influence the ease of zero carbon development. The analysis uses concepts drawn from both the science and technology literature and the literature on policy implementation.

Keywords:

Notes

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