

Planning Practice & Research >

Volume 25, 2010 - [Issue 1](#)

1,129 Views | 15 CrossRef citations to date | 0 Altmetric

Articles

# 'Back of the Envelope': Pragmatic Planning for Sustainable Rural Community Development


Sean Markey , Sean Connelly & Mark Roseland

Pages 1-23 | Published online: 25 May 2010

 Cite this article  <https://doi.org/10.1080/02697451003625356>

Sample our  
Built Environment  
Journals

>> [Sign in here](#) to start your access  
to the latest two volumes for 14 days



 Full Article  Figures & data  References  Citations  Metrics

 Reprints & Permissions

[Read this article](#)

[Share](#)

## Abstract

Canadian communities are struggling with a significant infrastructure deficit. Hidden within this challenge is an opportunity to re-envision and re-construct communities using the principles and practices of sustainable community development. Research repeatedly illustrates, however, that communities struggle to implement sustainable alternatives, even when their planning documents are infused with the principles of sustainable development. The purpose of this article is to address this 'implementation gap' from a rural perspective. Rural communities face particular capacity barriers to conducting innovative and integrated planning. Using data drawn from a case study of Craik, Saskatchewan, the article presents findings that illustrate a variety of pragmatic techniques rural communities can adopt to bridge the implementation gap and successfully complete sustainable development projects.

---

## Acknowledgements

The authors would like to extend thanks to the community partners for their participation and contributions to the research. Funding for this research was provided by Infrastructure Canada's Peer Review Research Strategy. The views expressed herein do not necessarily represent the views of the Government of Canada.

---

## Related research

People also read

Recommended articles

Cited by  
15

## Information for

[Authors](#)

[R&D professionals](#)

[Editors](#)

[Librarians](#)

[Societies](#)

## Opportunities

[Reprints and e-prints](#)

[Advertising solutions](#)

[Accelerated publication](#)

[Corporate access solutions](#)

## Open access

[Overview](#)

[Open journals](#)

[Open Select](#)

[Dove Medical Press](#)

[F1000Research](#)

## Help and information

[Help and contact](#)

[Newsroom](#)

[All journals](#)

[Books](#)

## Keep up to date

Register to receive personalised research and resources by email



Sign me up



Copyright © 2026 Informa UK Limited [Privacy policy](#)

[Cookies](#) [Terms & conditions](#) [Accessibility](#)

Registered in England & Wales No. 01072954  
5 Howick Place | London | SW1P 1WG



**Taylor & Francis**  
by informa