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'Fair Trade' with Africa

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Abstract

The origin of Africa's current failure to benefit from the expansion of world trade lies in the colonial structure of the continent. The emphasis on primary commodities and the role of the state are now being challenged. The measure of success is the number of people who are now moving from rural to urban areas. The world is now a global village and the 'fair trade' is a new concept. It may never be a reality. The commodity chains of the world are now global.

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Notes

1. ‘Golden Guinea’: The guinea came into existence in 1663 under King Charles II and brought to Britain from Guinea by the Africa Company. It would have been worth one pound and one shilling (£1.05).

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