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Governing global value chains: an introduction

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Keywords:

global value chain analysis

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Notes

1. The term 'global value chain analysis' is used throughout this article in a generic way to subsume 'global commodity chain analysis', which was the term commonly used to describe the same framework until around 2001–2. See Bair ([2005](#)) for a discussion of the similarities and differences between the world-systems approach to commodity chain analysis, the global commodity chain framework (GCC) and GVC analysis.

2. Although theoretically GVC analysis could be extended to other economic activities such as the service sector, to date most of this research has focused on either agricultural production or manufacturing (see Rabach & Kim, [1994](#)).

3. Gereffi (1994) first identified three such dimensions: (1) an input-output structure, which describes the process of transforming raw materials and other inputs into final products; (2) a territoriality, or geographical configuration; and (3) a governance structure.

4. The market for labour is characterized by imperfect information between employers and labour with respect to the quality of labour and the working conditions and the productivity of labour (see, e.g., [Pissacceschi and Pissacceschi, 2001](#)).

5. For Gibbon, see

[illegible]

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