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Original Articles

# Why is the Scholarship of Teaching and Learning such a hard sell?






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## Abstract

Advocates have difficulty convincing colleagues Scholarship of Teaching and Learning (SoTL) is a worthwhile use of time and resources. This article highlights problems impeding SoTL. First, scholarship of teaching gets used as a synonym for other activities. Second, Boyer's definition was conceptually confused. Third, SoTL is difficult to operationalize. Fourth, much discourse concerning SoTL is anti-intellectual and located in a narrow neoliberalism. Fifth, there is uncritical over-reliance on peer review as the main mechanism for quality control.

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