

1,788 Views | 134 CrossRef citations to date | 0 Altmetric

Original Articles

# Make-to-order, make-to-stock, or delay product differentiation? A common framework for modeling and analysis

DIWAKAR GUPTA & SAIF BENJAAFAR

Pages 529-546 | Received 01 Jun 2002, Accepted 01 Oct 2003, Published online: 17 Aug 2010

Cite this article <https://doi.org/10.1080/07408170490438519>

Sample our  
Engineering & Technology  
Journals

>> [Sign in here](#) to start your access to the latest two volumes for 14 days

Full Article | Figures & data | References | Citations | Metrics

## We Care About Your Privacy

We and our 880 partners store and access personal data, like browsing data or unique identifiers, on your device. Selecting I Accept enables tracking technologies to support the purposes shown under we and our partners process data to provide. Selecting Reject All or withdrawing your consent will disable them. If trackers are disabled, some content and ads you see may not be as relevant to you. You can resurface this menu to change your choices or withdraw consent at any time by clicking the Show Purposes link on the bottom of the webpage. Your choices will have effect within our Website. For more details, refer to our Privacy Policy. [Here](#)

We and our partners process data to provide:

Use precise geolocation data. Actively scan device

I Accept

Reject All

Show Purpose



there is flexibility in choosing the point of differentiation, higher loading is observed to

favor later differentiation. Also, if the sequence in which work is performed can be affected, then placing workstations that have a tighter capacity in the MTS stage lowers costs.

## Acknowledgements

The authors are grateful to two anonymous referees for their help in improving an earlier version of this manuscript. This material is based in part upon work supported by the National Science Foundation under grant no. DMII 9988721. Additional funding was provided by the Graduate School of the University of Minnesota through a grant to DG and by the Honeywell Corporation through a grant to SB.

## Related research

People also read

Recommended articles

Cited by  
134



Information for

- Authors
- R&D professionals
- Editors
- Librarians
- Societies

Opportunities

- Reprints and e-prints
- Advertising solutions
- Accelerated publication
- Corporate access solutions

Open access

- Overview
- Open journals
- Open Select
- Dove Medical Press
- F1000Research

Help and information

- Help and contact
- Newsroom
- All journals
- Books

Keep up to date

Register to receive personalised research and resources by email

 Sign me up



Copyright

Accessib

Registered  
5 Howick Pl

or & Francis Group  
orma business

