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Confucian Values, Social Fear, and Knowl

Research Article

Confucian Values, Social Fear, and Knowledge Sharing in Korean Organizations

Jinyoung Han, Anat Hovav & Martin Hemmert 🔀

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ABSTRACT

The purpose of this study is to examine the effects of Confucian values, social fear and organizational knowledge sharing culture on the knowledge sharing intention of Information Systems (IS) professionals in an East Asian context. We surveyed 187 professionals working in IS in South Korean companies and applied partial least squares structural equation modeling for testing our hypotheses. The results show that

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Acknowledgments

An earlier version of this work was published at a conference.

Notes

¹ The term senior in East Asian culture refers to a person in a position of rank. Seniority is established based on education, lineage, tenure, familial relations or age.

Additional information

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