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Articles

Business E-books: What Can Be Learned From Vendor Supplied Statistics?

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Abstract

Many studies show that e-book awareness and usage is growing. Using vendor-supplied usage statistics for business and economics e-books, the authors sought to determine if a few titles accounted for a large percentage of usage. If proven, the authors hoped to be able to develop collections strategies to maximize e-book usage. Focusing on three providers, SpringerLink, NetLibrary, and eBrary, results showed that annually, a small number of titles accounted for a large percentage of usage. However, over the collection's lifetime, a higher percentage of titles were used. A small collection of Patron Driven Acquisition eAudio books were also examined.

KEYWORDS:

electronic books | e-books | collection development | academic libraries | library collections | Patron Driven Acquisition

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