

Journal of Business & Finance Librarianship >

Volume 18, 2013 - [Issue 2](#)

299 | 4 | 0
Views | CrossRef citations to date | Altmetric

Articles

Business E-books: What Can Be Learned From Vendor Supplied Statistics?

Amber Lannon & Dawn McKinnon

Pages 89-99 | Received 02 Apr 2012, Accepted 03 Dec 2012, Published online: 28 Mar 2013

🗨️ Cite this article 🔗 <https://doi.org/10.1080/08963568.2013.767121>

Sample our
Economics, Finance,
Business & Industry Journals
>> [Sign in here](#) to start your access
to the latest two volumes for 14 days

📄 Full Article 📊 Figures & data 📖 References 🗨️ Citations 📊 Metrics

📄 Reprints & Permissions

Read this article

🔗 Share

Abstract

Many studies show that e-book awareness and usage is growing. Using vendor-supplied usage statistics for business and economics e-books, the authors sought to determine if a few titles accounted for a large percentage of usage. If proven, the authors hoped to be able to develop collections strategies to maximize e-book usage. Focusing on three providers, SpringerLink, NetLibrary, and eBrary, results showed that annually, a small number of titles accounted for a large percentage of usage. However, over the collection's lifetime, a higher percentage of titles were used. A small collection of Patron Driven Acquisition eAudio books were also examined.

KEYWORDS:

electronic books

e-books

collection development

academic libraries

library collections

Patron Driven Acquisition

Related research

People also read

Recommended articles

Cited by
4

Information for

- [Authors](#)
- [R&D professionals](#)
- [Editors](#)
- [Librarians](#)
- [Societies](#)

Opportunities

- [Reprints and e-prints](#)
- [Advertising solutions](#)
- [Accelerated publication](#)
- [Corporate access solutions](#)

Open access

- [Overview](#)
- [Open journals](#)
- [Open Select](#)
- [Dove Medical Press](#)
- [F1000Research](#)

Help and information

- [Help and contact](#)
- [Newsroom](#)
- [All journals](#)
- [Books](#)

Keep up to date

Register to receive personalised research and resources by email

 [Sign me up](#)

