

Journal of Business & Finance Librarianship >

Volume 18, 2013 - [Issue 2](#)

297 | 4 | 0  
Views | CrossRef citations to date | Altmetric

Articles

# Business E-books: What Can Be Learned From Vendor Supplied Statistics?

Amber Lannon & Dawn McKinnon

Pages 89-99 | Received 02 Apr 2012, Accepted 03 Dec 2012, Published online: 28 Mar 2013

🗨️ Cite this article   🔗 <https://doi.org/10.1080/08963568.2013.767121>

Sample our  
Communication Studies  
Journals

>> **Sign in here** to start your access  
to the latest two volumes for 14 days

📄 Full Article   📊 Figures & data   📖 References   🗨️ Citations   📊 Metrics

📄 Reprints & Permissions

Read this article

🔗 Share

## Abstract

Many studies show that e-book awareness and usage is growing. Using vendor-supplied usage statistics for business and economics e-books, the authors sought to determine if a few titles accounted for a large percentage of usage. If proven, the authors hoped to be able to develop collections strategies to maximize e-book usage. Focusing on three providers, SpringerLink, NetLibrary, and eBrary, results showed that annually, a small number of titles accounted for a large percentage of usage. However, over the collection's lifetime, a higher percentage of titles were used. A small collection of Patron Driven Acquisition eAudio books were also examined.

KEYWORDS:

electronic books

e-books

collection development

academic libraries

library collections

Patron Driven Acquisition

## Related research

People also read

Recommended articles

Cited by  
4

### Information for

Authors  
R&D professionals  
Editors  
Librarians  
Societies

### Opportunities

Reprints and e-prints  
Advertising solutions  
Accelerated publication  
Corporate access solutions

### Open access

Overview  
Open journals  
Open Select  
Dove Medical Press  
F1000Research

### Help and information

Help and contact  
Newsroom  
All journals  
Books

### Keep up to date

Register to receive personalised research and resources by email

 Sign me up



Copyright © 2026 Informa UK Limited [Privacy policy](#)

[Cookies](#) [Terms & conditions](#) [Accessibility](#)

Registered in England & Wales No. 01072954  
5 Howick Place | London | SW1P 1WG



Taylor & Francis  
by informa