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What Impact Are EU Supermarket Standards Having on Developing Countries' Export of High-Value Horticultural Products? Evidence From Kenya

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of fresh food safety and s' small- structures. at the holders from ctors and the age standard eity.

Analysis is based on a random cross section sample of 439 small-scale export

vegetable producers in Kenya whose production was monitored in 2005–2006. We demonstrate that adopters and nonadopters are distinguishable by their asset holding and household wealth, access to services, labor endowment, and level of education. Once we control for the endogeneity problem, we find that small-scale producers can benefit substantially from adopting the standards at the farm level.

KEYWORDS: adoption EurepGAP standards export vegetables impact assessment Kenya

Notes

^a Statistical significance at the 0.01 (***) , 0.05 (**), and 0.1 (*) level of probability.

Note. Dependency ratio = the number of individuals ages below 15 or above 60 divided by the number of individuals ages 15 to 64.

The exchange rate at the time of the survey was approximately 72 KSh/\$US.

^a Statistical significance at the 0.01 (***) , 0.05 (**), and 0.1 (*) level of probability.

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Durable goods index:

where $G_{ih} = 1$ if household h possesses durable i ; P_i is the probability of having durable good i ; n_i = number of households which have durable i ; and n = total number of households. The items used to compute the index are refrigerator, sofa set, swing machine, radio, television, bicycle, motorcycle and car (McCulloch & Ota, 2002).

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