Home ► All Journals ► Journal of International Food & Agribusiness Marketing Volume 30, Issue 1 ► Mushroom Consumption Behavior and Influe

Journal of International Food & Agribusiness Marketing > Volume 30, 2018 - Issue 1

446 0 Views CrossRef citations to date Altmetric

Original Articles

Mushroom Consumption Behavior and Influencing Factors in a Sample of the Portuguese Population

Elisa Boin 🔀 🕩 & João Nunes 🕩 Pages 35-48 | Published online: 02 Nov 2017

A https://doi.org/10.1080/08974438.2017.1382420 66 Cite this article

Check for updates

Sample our Business & Industry Journals >> Sign in here to start your access to the latest two volumes for 14 days

Full Article

Figures & data

References

66 Citations

Metrics

➡ Reprints & Permissions

Read this article

ABSTRACT

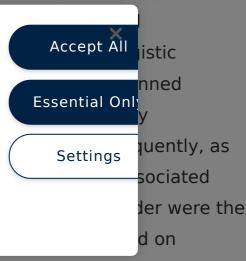
Although mushroom consumption is a trend due to new eating habits, little investigation on the influencing factors is available. Therefore, a study was carried out with 925 subjects from Portugal: socio-demographic and mushroom consumption data were collected, namely overall frequency of consumption, consumption by type

(canned mushrod regressi mush cons women with free

factors t

About Cookies On This Site

We and our partners use cookies to enhance your website experience, learn how our site is used, offer personalised features, measure the effectiveness of our services, and tailor content and ads to your interests while you navigate on the web or interact with us across devices. You can choose to accept all of these cookies or only essential cookies. To learn more or manage your preferences, click "Settings". For further information about the data we collect from you, please see our Privacy Policy



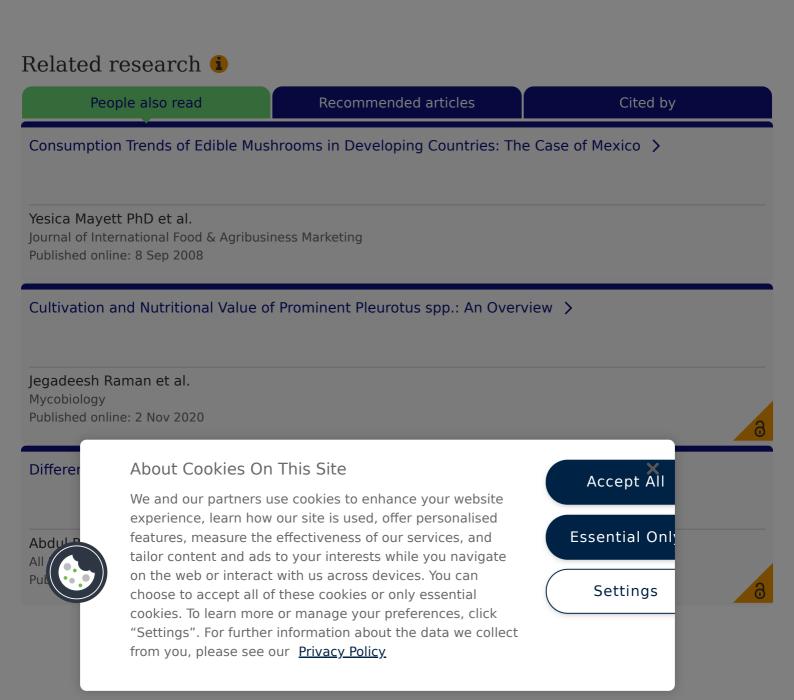
mushroom consumption and socio-demographic influencing factors, as a pillar for further behavioral studies on this subject.

Q KEYWORDS: Consumer behavior influencing factors mushroom consumption socio-demographics

Additional information

Funding

The authors would like to thank COMPETE/QREN/EU for the financial support (Research Project "Value MicotecTruf" 24845/2012).



Information for

Authors

R&D professionals

Editors

Librarians

Societies

Opportunities

Reprints and e-prints

Advertising solutions

Accelerated publication

Corporate access solutions

Open access

Overview

Open journals

Open Select

Dove Medical Press

F1000Research

Help and information

Help and contact

Newsroom

All journals

Books

Keep up to date

Register to receive personalised research and resources by email



Sign me up











Copyright © 2024 Informa UK Limited Privacy policy Cookies Terms & conditions



Accessibility

Registered in England & Wales No. 3099067 5 Howick Place | London | SW1P 1WG

About Cookies On This Site



We and our partners use cookies to enhance your website experience, learn how our site is used, offer personalised features, measure the effectiveness of our services, and tailor content and ads to your interests while you navigate on the web or interact with us across devices. You can choose to accept all of these cookies or only essential cookies. To learn more or manage your preferences, click "Settings". For further information about the data we collect from you, please see our Privacy Policy



Essential Onl

Settings