



3,156 16

Views CrossRef citations to date Altmetric

0

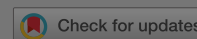
Articles

Huawei's catch-up in the global telecommunication industry: innovation capability and transition to leadership

Lei Guo, Marina Yue Zhang , Mark Dodgson & David Gann

Pages 1395-1411 | Received 12 Jan 2018, Accepted 24 Apr 2019, Published online: 14 May 2019

 Cite this article  <https://doi.org/10.1080/09537325.2019.1615615>



Sample our
Economics, Finance,
Business & Industry Journals
>> [Sign in here](#) to start your access
to the latest two volumes for 14 days

 Full Article

 Figures & data

 References

 Citations

 Metrics

 Reprint

We Care About Your Privacy

We and our 911 partners store and access personal data, like browsing data or unique identifiers, on your device. Selecting I Accept enables tracking technologies to support the purposes shown under we and our partners process data to provide. Selecting Reject All or withdrawing your consent will disable them. If trackers are disabled, some content and ads you see may not be as relevant to you. You can resurface this menu to change your choices or withdraw consent at any time by clicking the Show Purposes link on the bottom of the webpage .Your choices will have effect within our Website. For more details, refer to our Privacy Policy. [Here](#)

We and our partners process data to provide:

Use precise geolocation data. Actively scan device

I Accept 

Reject All

Show Purpose



ABSTRA

Using Hu

from em

We desig

Huaw

over

against

indicate

up in CIO

Our find

implicati

KEYWORD

atecomers

frontiers.

to measure

measure

chmarked

findings

of its catch-

ransition.

significant

Disclosure statement

No potential conflict of interest was reported by the authors.

Notes

- 1 In 2013, Huawei overtook Ericsson to become the largest telecom manufacturer in the world, according to market research and consulting firm Infonetics Research (<http://www.infonetics.com/whitepapers.asp>).
- 2 In 2016, Huawei was ranked by Thomson Reuters among the most innovative one hundred firms in the world along with such innovative firms from advanced economies as Apple and Google. It is the only firm on this list from mainland China.
- 3 Huawei's Annual Report 2017, https://www-file.huawei.com/_/media/CORPORATE/PDF/annual-report/annual_report2017_en.pdf?la=en, accessed on July 9, 2018.
- 4 <http://www.uspto.gov/patents/ipo/uspto/huawei>, accessed on July 9, 2018.
- 5 We chose to use the word "innovation" because it is the most common word used in the literature on the topic of the world's most competitive nations. Innovation is one of the key drivers of growth in the global information industry (Godwin, 2003).
- 6 In 2009, Huawei was ranked 1st in the world by the USPTO.
- 7 Due to the lack of information on the patenting process, we use the 2012 as the base year for the patenting process.





Information for

Authors

R&D professionals

Editors

Librarians

Societies

Opportunities

Reprints and e-prints

Advertising solutions

Accelerated publication

Corporate access solutions

Open access

Overview

Open journals

Open Select

Dove Medical Press

F1000Research

Help and information

Help and contact

Newsroom

All journals

Books

Keep up to date

Register to receive personalised research and resources by email



Sign me up



Copyright © 2019

Accessibility

Registered
5 Howick Place

Wiley or & Francis Group
a John Wiley & Sons business

