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# The impact of entrepreneurial orientation on firm performance: the role of CEO position tenure and industry tenure


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Abstract

The relationship between CEO position tenure and firm performance, despite the fact that CEO tenure may be an important characteris-

CEO and firm performance for a positive relationship, support, CEO position tenure may be an important characteris-

evidence of the relationship between CEO position tenure and firm performance.

performance, the results show CEO position tenure and industry tenure are positively related to firm performance. The relationship between CEO position tenure and firm performance is supported by the results strongly. CEO position tenure and industry tenure are positively related to firm performance. The relationship between CEO position tenure and firm performance is supported by the results strongly.

more complex than previous studies indicate. Implications for future research and practice are provided.

Keywords: [entrepreneurial orientation](#) [industry tenure](#) [position tenure](#)

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