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# The impact of entrepreneurial orientation on firm performance: the role of CEO position tenure and industry tenure

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more complex than previous studies indicate. Implications for future research and practice are provided.

Keywords: [entrepreneurial orientation](#) [industry tenure](#) [position tenure](#)

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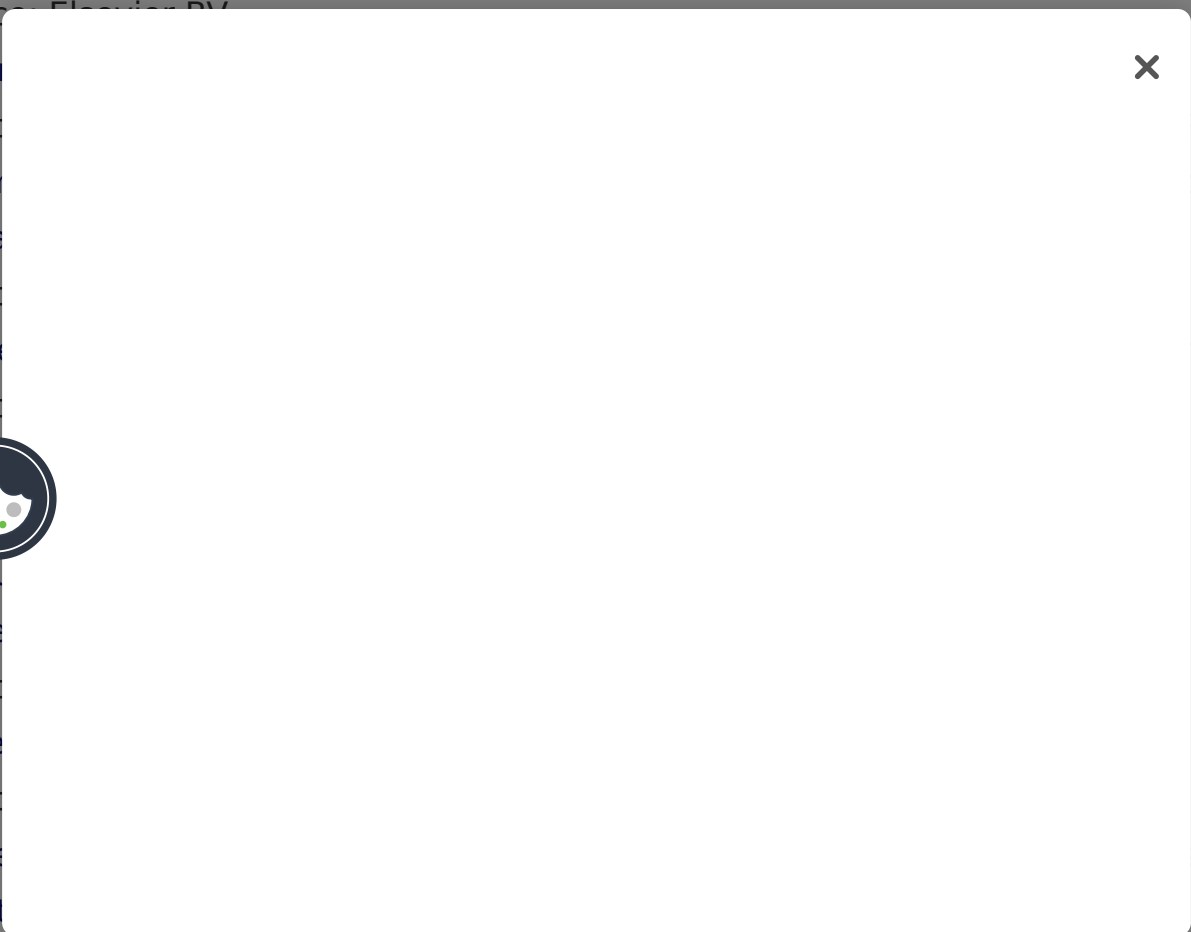
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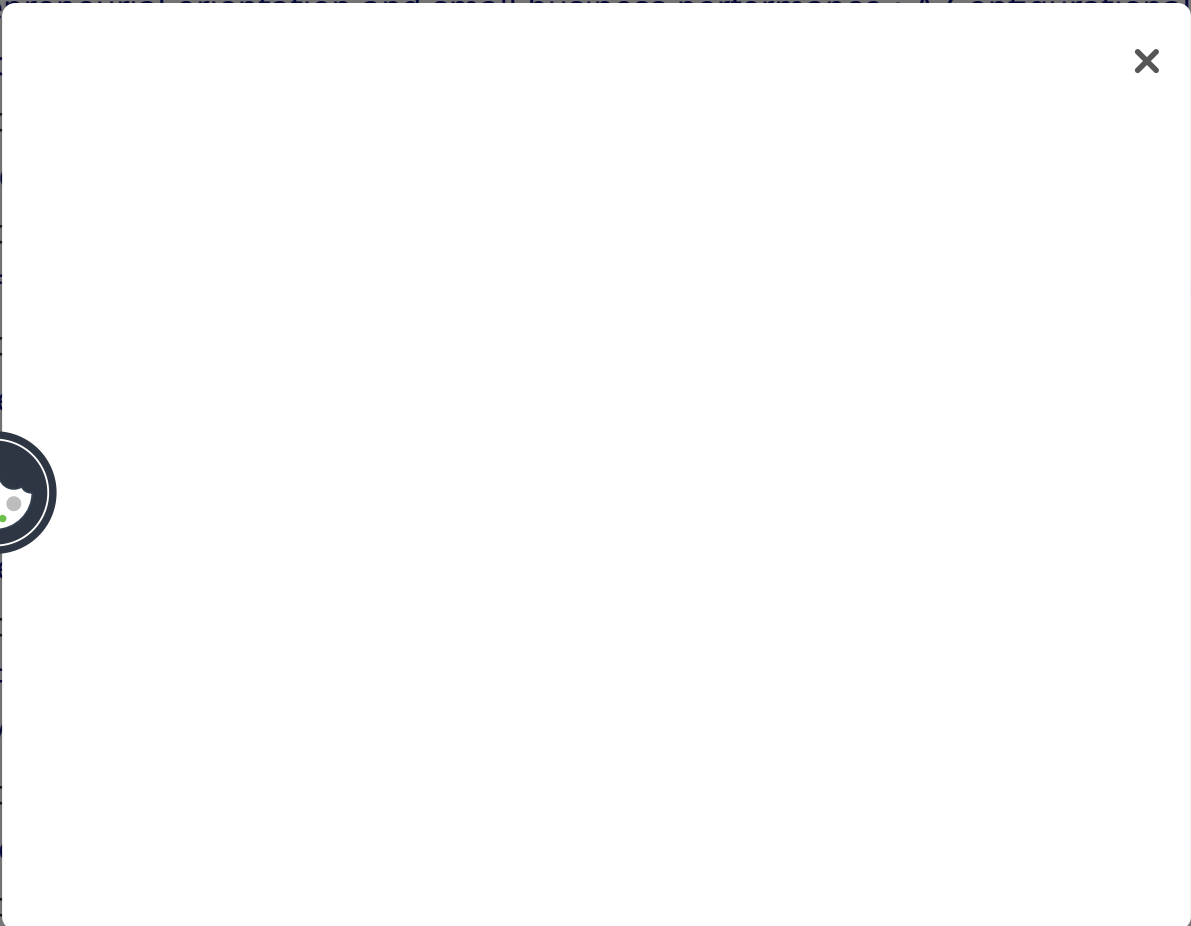
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