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Article

The HR value proposition model in the Arab Middle East: identifying the contours of an Arab Middle Eastern HR model

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Abstract

The aim of this paper is to investigate the existence or absence of an Arab Middle Eastern (AME) human resource (HR) model. The paper adopts the HR value proposition model (VPM) introduced by Ulrich and Brockbank (2005, *The HR Value Proposition*, Boston, MA: Harvard Business School Press) as a conceptual framework and examines the role

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practices in the region and imply that we can start identifying the contours of an ‘AME HR model’.

Keywords::

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banking sector

HR model

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strategic HRM

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