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Fast fashion: response to changes in the fashion industry

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Abstract

The fashion apparel industry has significantly evolved, particularly over the last 20

years. The changing dynamics of the fashion industry have forced retailers to desire

low cost

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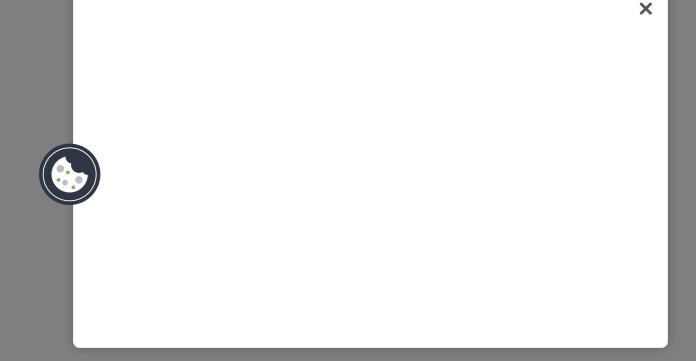
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