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The performance of UK firms acquiring large cross-border and domestic takeover targets

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underperforming. And the particularly poor performance of UK companies acquiring in Europe suggests that this anomaly may become even more significant as European cross-border activity gathers pace.

Notes

¹ The Rosters are extracted quarterly from the Securities Data Company Merger & Corporate Transactions Database, a computer-accessible data bank of M&A activity from 1981 to present (from Rosters, Mergers & Acquisitions).

² The 50% figure was selected so as to eliminate companies that were only acquiring an interest in the target company.

³ It is acknowledged that the threshold set is somewhat arbitrary, but it is considered that this would filter the large acquisitions desired for this study.

⁴ See Appendix A for final sample list.

⁵ See Appendix B for a list of company's that have changed names.

⁶ The estimated model is $\ln(\text{M&A}_{it}) = \alpha + \beta \ln(\text{Sales}_{it}) + \epsilon_{it}$, where α and β are parameters to be estimated, and ϵ_{it} is the error term. The model is estimated using ordinary least squares (OLS) regression. The dependent variable is the natural logarithm of the value of M&A activity in quarter t for company i . The independent variable is the natural logarithm of sales in quarter t for company i . The error term ϵ_{it} is assumed to be normally distributed with mean zero and constant variance. The model is estimated using OLS regression. The dependent variable is the natural logarithm of the value of M&A activity in quarter t for company i . The independent variable is the natural logarithm of sales in quarter t for company i . The error term ϵ_{it} is assumed to be normally distributed with mean zero and constant variance.

⁷ Connectedness is measured using pre-event event es

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¹² Arithmetic averaging implies rebalancing to equal weights each period (Blume and Stambaugh, [1983](#)).

¹³ See Brown and Warner ([1980](#)).

¹⁴ See [tables 4](#) and [5](#) for significance level.

¹⁵ Firth ([1979](#)), using the MM, found significant abnormal losses of around -8.2% in the 12 month post-bid period on a UK sample.

¹⁶ However, their base date is the date at which the bidder has enough shares to guarantee control of the target.

¹⁷ The results are consistent with Conn and Connell ([1990](#)), when comparing their results calculated using parameters estimated on a similar pre-announcement period. However, Conn and Connell ([1990](#)) also used different estimation periods for the calculation of the parameters, which led to different results.

¹⁸ Where t is the announcement month of the bid.

¹⁹ Although they too experienced negative CARs.

²⁰ Although a possible explanation may be that their sample period of 1975–1990, focusing

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