

Batiment International, Building Research and Practice >

Volume 8, 1980 - [Issue 6](#)

56 | 0 | 0  
Views | CrossRef citations to date | Altmetric

Original Articles

# Management by objectives: a case history

D. W. Cheetham

Page 378 | Published online: 06 May 2008

🗨️ Cite this article <https://doi.org/10.1080/09613218008550922>

Sample our  
Environment and Sustainability  
Journals

>> [Sign in here](#) to start your access  
to the latest two volumes for 14 days

🗨️ Citations

📊 Metrics

🖨️ Reprints & Permissions

Read this article

🔗 Share

## Abstract

Management by objectives (MBO) is a mutual assessment process whereby managers set their own targets, in consultation with their superiors, in order to integrate company goals with management development, both in a general and personal sense. Here, a lecturer in the Building Engineering Department of Liverpool University, in the UK, recounts some of the benefits and the possibly unexpected problems which emerged when such a programme was adopted by a large regional construction firm in the UK.

◀ Previous article

[View issue table of contents](#)

Next article ▶

## Related research ⓘ

People also read

Recommended articles

Cited by

[Contrôle de la qualité sur le chantier](#) >

## Information for

[Authors](#)

[R&D professionals](#)

[Editors](#)

[Librarians](#)

[Societies](#)

## Opportunities

[Reprints and e-prints](#)

[Advertising solutions](#)

[Accelerated publication](#)

[Corporate access solutions](#)

## Open access

[Overview](#)

[Open journals](#)

[Open Select](#)

[Dove Medical Press](#)

[F1000Research](#)

## Help and information

[Help and contact](#)

[Newsroom](#)

[All journals](#)

[Books](#)

## Keep up to date

Register to receive personalised research and resources by email



Sign me up



Copyright © 2026 Informa UK Limited [Privacy policy](#)

[Cookies](#) [Terms & conditions](#) [Accessibility](#)

Registered in England & Wales No. 01072954  
5 Howick Place | London | SW1P 1WG



**Taylor & Francis**  
by **informa**...