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The future of Fair Trade coffee: dilemmas facing Latin America's small-scale producers

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Abstract

Fair Trade has become a dynamic and successful dimension of an emerging counter-

tendency to the neo-liberal alphalication regime. This study explores some of the

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Notes

- 1. More details on the FTRG, including the complete texts of the final report and individual case studies cited in this article, are available at: http://www.colostate.edu/Depts/Sociology/FairTradeResearchGroup.
- 2. See Murray et al. <u>2003</u>; Raynolds et al. <u>2004</u>; Taylor et al. <u>(2005)</u> for a more detailed discussion of the benefits of Fair Trade coffee for small-scale producers.
- 3. There is considerable debate within the USA and between US and European Fair Trade practitioners over the mainstreaming strategy, particularly the increasing reliance on large-scale corporate outlets for Fair Trade coffee. We explore this debate

further i e of work by the FTRO ca, the UK, and the de regime 4. The p are disc School of Forestry tudies in 6. There this artic e Oxfam coffee s on will

continue to grow, in part due to the success of Fair Trade and related campaigns.

Additional information

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Nicaraguan Smallholder Cooperatives, Fair Trade Networks, and Gendered **Empowerment** Source: SAGE Publications The 'Latte Revolution'? Regulation, Markets and Consumption in the Global Coffee Chain Source: Elsevier BV The Rise and Stall of a Fair Trade Pioneer: The Cafe direct Story Source: Elsevier BV Impacts of Fair Trade certification on coffee farmers, cooperatives, and laborers in Nicaragua Source: HAL CCSD **Feminist Heuristics** Source: Wiley Does Fairtrade meet Producers' Expectations on a Mainstream Market? Source: Wiley Fair Trade Rubies in Malawi Source: Wiley Is Bigger Better? The Small Farm Imaginary and Fair Trade Banana Production in the Dominican Republic Source: Informa UK Limited Keeping trade fair: governance challenges in the fair trade coffee initiative† Source: Wiley Who Really Benefits from Fairtrade? An Analysis of Value Distribution in Fairtrade Coffee Source: Informa UK Limited Consumer Demand for Fair Trade: Evidence from a Multistore Field Experiment Sourc X Re-er ments Sourc Effect seholds in Ce Source Sourc Unde Sourc

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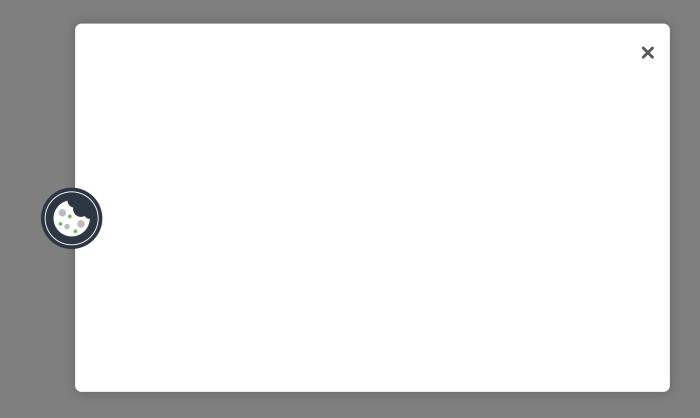
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