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PRACTICAL NOTES

Measuring the impact of fair trade on development

Ruerd Ruben ➡, Ricardo Fort & Guillermo Zúñiga-Arias

Pages 777-788 | Published online: 22 Jul 2009

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▲ https://doi.org/10.1080/09614520903027049

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Abstract

This study of the impact of fair trade relies on new field data from coffee and banana

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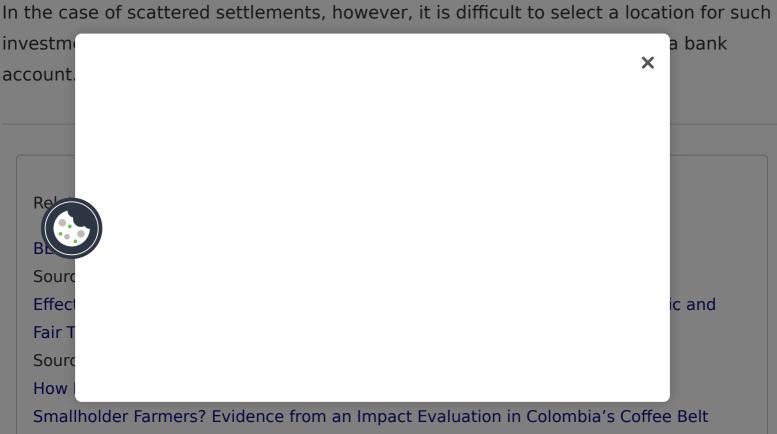
Acknowledgement

The authors gratefully acknowledge funding from Solidaridad, The Netherlands, for the field research reported in this article.

Notes

A commonly used balancing score is based on the probability of participating in the programme as determined by a set of observable exogenous characteristics (Rosenbaum and Rubin 1983). The propensity score (p-score) is estimated for each farm-household by using the regression's predicted probability of having FT certification. Considering the distribution of the propensity scores, we identify the regions of 'common-support'. These regions are set after eliminating the observations in the non-participant group with a p-score lower than the minimum p-score in the participant group, and the observations in the participant group with a p-score higher than the maximum p-score in the non-participant group.

Community-level outreach of FT is particularly related to the investments made using the FT premium, which is frequently used for building primary schools, community health services, road improvement, public electrification and water provision, transport facilities, and other general services. According to FLO rules, this premium cannot be allocated to individual farmers or workers, and should be used for community activities. In the case of scattered settlements, however, it is difficult to select a location for such



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Improving smallholder livelihoods and ecosystems through direct trade relations: High-

quality cocoa producers in Ecuador

Source: Wiley

Matching Using Estimated Propensity Scores: Relating Theory to Practice

Source: JSTOR

Methodologies and Perspectives in Research on Labour Relations in Global Agricultural

Production Networks: A Review

Source: Taylor & Francis

The Effects of Fair Trade on Affiliated Producers: An Impact Analysis on Kenyan Farmers

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The Challenges of Transforming Globalization

Source: Routledge

The impact of fair trade

Source: Wageningen Academic Publishers

Uneven and unequal people-centered development: the case of Fair Trade and Malawi

sugar producers

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Protocol for a Systematic Review: Effects of Certification Systems for Agricultural

Commodity Production on Socio-economic Outcomes in Low and Middle-Income

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Introduction: Impact Evaluation in Official Development Agencies

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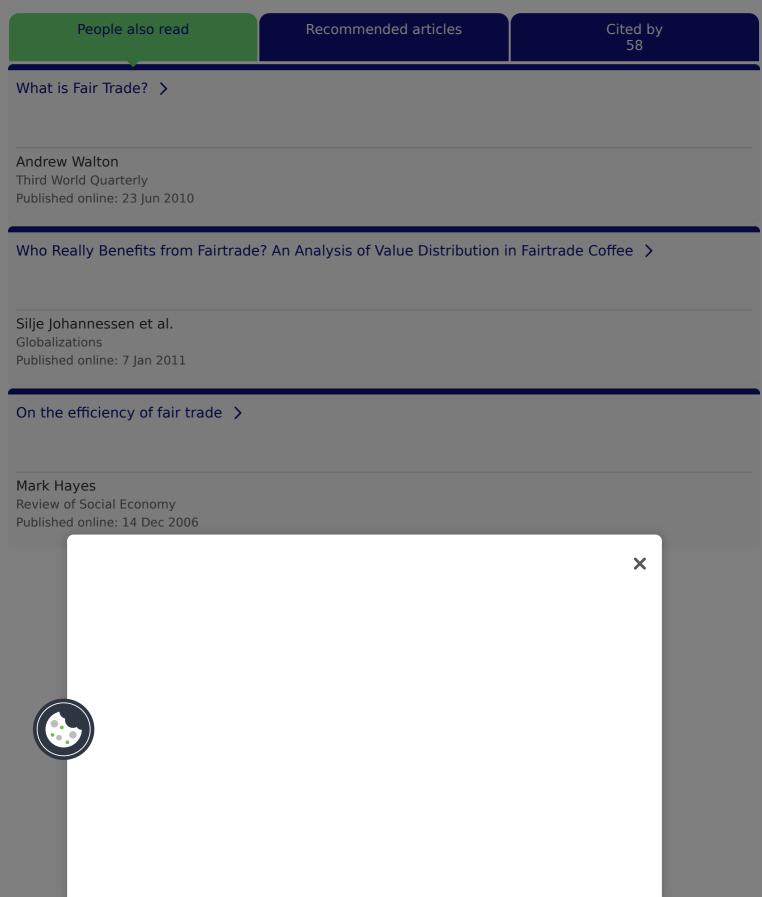
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