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Trends in Park Tourism: Economics, Finance and Management

Paul F.J. Eagles

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Abstract

This paper discusses issues in tourism to protected areas/parks. Emphasis is given to the relationships between the globally growing numbers of parks, the rise in tourism to those parks and its economic impacts, and finance and management policies used within the parks. In-depth consideration is given to park pricing policies, park tourism competencies, the need for better visitation/visitor statistics, and new tourism management structures. The development of parastatal management structures with greater links between tourism competencies and conservation management techniques is seen to be central to the creation of both successful parks and sustainable tourism within those parks.

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