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Assessing the intention of land trust representatives to collaborate with tourism entities to protect natural areas

Charles Chancellor

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working with tourism entities that could provide financial support, promotion and increased awareness of the importance of natural areas to both local population and tourists.

Abstract

Land trusts are organizations that acquire and manage land for conservation purposes. They are often used to protect natural resources, such as forests, wetlands, and wildlife habitat. Land trusts can also provide recreational opportunities for the public. In this study, we examined the role of land trusts in sustainable tourism. We found that land trusts can provide a sustainable approach to natural resource conservation by providing financial support, promotion, and increased awareness of the importance of natural areas to both local population and tourists. We also found that land trusts can provide recreational opportunities for the public. Our findings suggest that land trusts can play a key role in sustainable tourism.

Keywords: sustainable tourism land conservation collaborative planning theory of planned behavior conservation easement land trust

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