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**Articles** 

## Assessing the intention of land trust representatives to collaborate with tourism entities to protect natural areas

Charles Chancellor

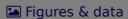
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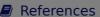
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Essential Onlthe tax rolls, how land and tourism bedding six ed behavior. mately 71% hions of atives' ble and

willing to provide an efficient, economical method of protecting the landscape, while

working with tourism entities that could provide financial support, promotion and increased awareness of the importance of natural areas to both local population and tourists. Q Keywords: sustainable tourism land conservation collaborative planning theory of planned behavior conservation easement I land trust Related research (1) People also read Recommended articles Cited by Tourism organizations and land trusts: a sustainable approach to natural resource conservation? > Charles X Journal Publishe

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