





Home ▶ All Journals ▶ Journal of Sustainable Tourism ▶ List of Issues ▶ Volume 20, Issue ▶ Old wine region, new concept and sustain

Journal of Sustainable Tourism > Volume 20, 2012 - Issue 7

2,739 46 0

Views CrossRef citations to date Altmetric

Articles

Old wine region, new concept and sustainable development: winery entrepreneurs' perceived benefits from wine tourism on Spain's Canary Islands

Abel Duarte Alonso & Yi Liu

Pages 991-1009 | Received 31 May 2011, Accepted 13 Dec 2011, Published online: 23 Jan 2012

Sample our
Environment and Sustainability
Journals
>> Sign in here to start your access
to the latest two volumes for 14 days

Full Article

Figures & data

References

66 Citations

Metrics

Reprints & Permissions

Read this article

Abstra

Much of

wineries longitud

in wine

may p

impe

small wi

expectat

very littl

are only

We Care About Your Privacy

We and our 843 partners store and/or access information on a device, such as unique IDs in cookies to process personal data. You may accept or manage your choices by clicking below, including your right to object where legitimate interest is used, or at any time in the privacy policy page. These choices will be signaled to our partners and will not affect browsing data. Privacy Policy

We and our partners process data to provide:

Use precise geolocation data. Actively scan device characteristics for identification. Store and/or access information on a device. Personalised advertising and content, advertising and content measurement, audience research and services development.

List of Partners (vendors)

I Accept

for

Essential Only a
e involved
Show Purpose what
wine tourism
rspective of
ng and
indicate
lived (59%)
lieve that

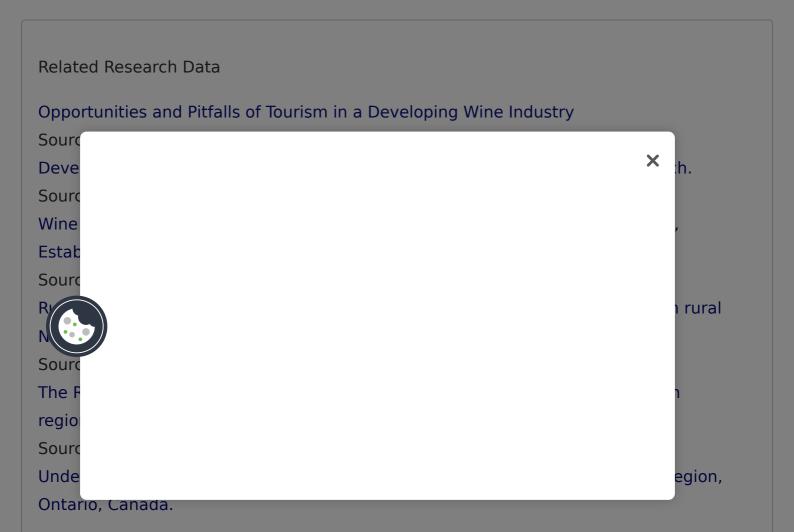
wine tourism's potential is yet to be exploited, but little government support, lack of

organisation within the wine sector and limited resources continue to impede its adoption. Although opportunities exist to market wines among some segments of the nine million tourists who visit the Canaries annually, research, partnership creation and marketing needs to be done at stakeholder level (government, wine sector and tourism agencies) to create a sustainable business concept.



Q Keywords: wine sector wine tourism perceived benefits winery entrepreneurs Spain sustainable tourism

Q 000: 0000 00000 000000



Source: Informa UK Limited Wine tourism research: a systematic review of 20 vintages from 1995 to 2014 Source: Informa UK Limited Are strategic orientations and managerial characteristics drivers of performance in the US wine industry Source: Emerald The Rise and Fall of the Waterloo-Wellington Ale Trail: A Study of Collaboration within the Tourism Industry Source: Informa UK Limited The perspective of institutional theory Source: Emerald Global sustainability: Toward definition Source: Springer Science and Business Media LLC Differentiation and Tourism Destination Development: Small Business Success in a Close-Knit Community: Source: SAGE Publications Inter-Sectorial Collaboration in Networks: A Boundary Object Approach to Wine Routes Source: Informa UK Limited Food, place and authenticity: local food and the sustainable tourism experience Source: Informa UK Limited Local development and heritage: traditional food and cuisine as tourist attractions in rural areas Source: Wiley Expanding the destination image: wine tourism in the Canary Islands Source: Wiley South African wine routes: some perspectives on the wine tourism industry's structural dime X Sourc Viney Deve Sourc Wine Sourc Wine Sourc Vino

Sourc

Social learning and sustainable tourism development; local quality conventions in

tourism: a Greek case study
Source: Informa UK Limited

Beer tourism in Canada along the Waterloo-Wellington Ale Trail.

Source: Elsevier BV

Sustainability Practices in Food Supply Chains: How is Wine Different?

Source: Informa UK Limited

Benefits and Challenges to Wine Tourism

Source: Wiley

Challenges in Italian wine routes: managing stakeholder networks

Source: Emerald

Collaborative policymaking: Local Sustainable Projects

Source: Elsevier BV

Critical success factors for wine tourism regions: a demand analysis

Source: United Kingdom: Elsevier

The Evolving Images of Wine Tourism Destinations

Source: Informa UK Limited

Drivers of Sustainability Strategies in Spain's Wine Tourism Industry

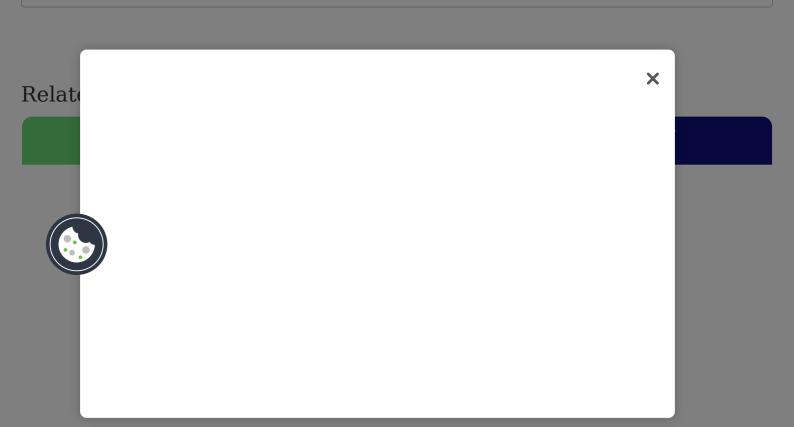
Source: SAGE Publications

Turismo enológico y rutas del vino en Cataluña. Análisis de casos:D.O. Penedès, D.O.

Priorat y D.O. Montsant

Source: University of La Laguna

Linking provided by Schole plorer



Information for Open access Authors Overview R&D professionals Open journals Editors **Open Select** Librarians **Dove Medical Press** Societies F1000Research Opportunities Help and information Reprints and e-prints Advertising solutions Newsroom Accelerated publication Corporate access solutions Books Keep up to date Register to receive personalised research and resources by email Sign me up Taylor & Francis Group Copyright © 2024 Informa UK Limited Privacy policy Cookies Terms & conditions Accessib X

