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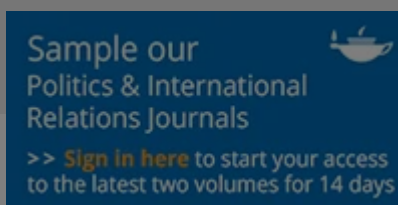
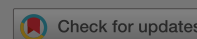
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Rationalizing 'gender-wash': empowerment, efficiency and knowledge construction

Kelly Gerard  

Pages 1022-1042 | Published online: 26 Jun 2019

 Cite this article  <https://doi.org/10.1080/09692290.2019.1625423>



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of key works when describing the relevant literature; the misrepresentation of the project’s methodology as objective and value-free; and apparent critical reflection on its design. It explains the persistence of the ‘efficiency approach’ to gender programming as reflecting the Bank’s conceptualization of development as a purely technocratic endeavor, and highlights how feminist advocates can advance alternatives.

Keywords:

- Empowerment
- gender policy
- feminist political economy
- World Bank
- efficiency
- competition
- economic development

Acknowledgements

I would like to thank the journal’s two anonymous reviewers as well as Toby Carroll, Darryl Jarvis, and Judith Clifton for feedback on an earlier version of this article, along with participants in the workshop, ‘(Re-)Appropriation of Women’s Economic Empowerment: Collective Action & Contentious Politics’ at the International Feminist Journal of Politics 2018 conference, University of San Francisco, 2–3 April. I’m also grateful

Disclosure

No potential

Notes

Kelly Geach is an associate professor of Gender, Sexuality, and Women’s Studies at the University of Western Australia. She is also a senior research fellow at the Centre for Development Policy and Practice, and a senior research advisor at the Centre for Civil Society. Her research interests include gender inequality, women’s economic empowerment, and the role of the state in development.

Notes

1 Recent research highlights the significance of relational dynamics in the process of policy transfer (Bazbauers 2017), extending earlier work emphasizing the Bank’s coercive capacities (George and Sabelli 1994; Peet, Born, and Fehrer 2003).

Additional information

Funding

Research for this article was supported by Australian Research Council funding for a Discovery Early Career Research Award (DE180101113).

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