

**Journal of Human Ecology** >

Volume 47, 2014 - Issue 2

7 Views | 0 CrossRef citations to date | 0 Altmetric

Articles

An Appraisal of the Socio-economic Impacts and Challenges of Fair Trade among Emerging Farmers in the Eastern Cape, South Africa

Philani Moyo & Tanaka C. Mugabe

Pages 201-207 | Published online: 24 Oct 2017

[Download citation](#) <https://doi.org/10.1080/09709274.2014.11906754>

Sample our
Social Sciences
Journals

>> [Sign in here](#) to start your access
to the latest two volumes for 14 days

[References](#)[Citations](#)[Metrics](#)[Reprints & Permissions](#)[Get access](#)

Abstract

This paper examines the socio-economic impacts of fair trade on black emerging citrus fruit farmers in the Eastern Cape province of South Africa. It also evaluates the impacts of fair trade's social dividend on public infrastructure investments in fair trade farming communities. The paper uses a qualitative approach. Data was collected using in-depth semi-structured interviews and focus group discussions. It finds that farmers benefit from transparency within the fair trade system thereby generating significant net profits that are channeled into onfarm investments and household livelihood activities. Fair trade communities have also benefited through public infrastructure investments which are funded by the fair trade social dividend. On the other hand, the study also identifies some limitations of the fair trade system

For example; farmers incur high costs to become fair trade accredited which is a huge financial expenditure for an emerging farmer attempting to build a profitable

commercial farming enterprise.

Key Words: [Fair Trade](#) [Investment](#) [Profit](#) [Economic Benefits](#) [Challenges](#)



Related research

People also read

Recommended articles

Cited by

[Growing Fair Trade in South Africa >](#)

April Linton

Globalizations

Published online: 16 Nov 2012

Information for

[Authors](#)

[R&D professionals](#)

[Editors](#)

[Librarians](#)

[Societies](#)

Opportunities

[Reprints and e-prints](#)

[Advertising solutions](#)

[Accelerated publication](#)

[Corporate access solutions](#)

Open access

[Overview](#)

[Open journals](#)

[Open Select](#)

[Dove Medical Press](#)

[F1000Research](#)

Help and information

[Help and contact](#)

[Newsroom](#)

[All journals](#)

[Books](#)

Keep up to date

Register to receive personalised research and resources by email



Sign me up



[Copyright © 2022 Informa UK Limited](#) [Privacy policy](#) [Cookies](#) [Terms & conditions](#)

[Accessibility](#)



Taylor & Francis Group
an **informa** business

Registered in England & Wales No. 3099067
5 Howick Place | London | SW1P 1WG