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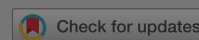
Seismic Shifts in the Sharing Economy: Shaking Up Marketing Channels and Supply Chains

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Notes

1 For the number of Hilton Worldwide hotel rooms from 2009 to 2016, see <https://www.statista.com/statistics/247301/number-of-hilton-worldwide-hotel-rooms/>; Airbnb claims 3 million listings worldwide at <https://www.airbnb.com/about/about-us>, including castles.

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