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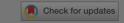
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## Seismic Shifts in the Sharing Economy: Shaking Up Marketing Channels and Supply Chains

O. C. Ferrell , Linda Ferrell & Kyle Huggins

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▶ https://doi.org/10.1080/1046669X.2017.1346973 **66** Cite this article



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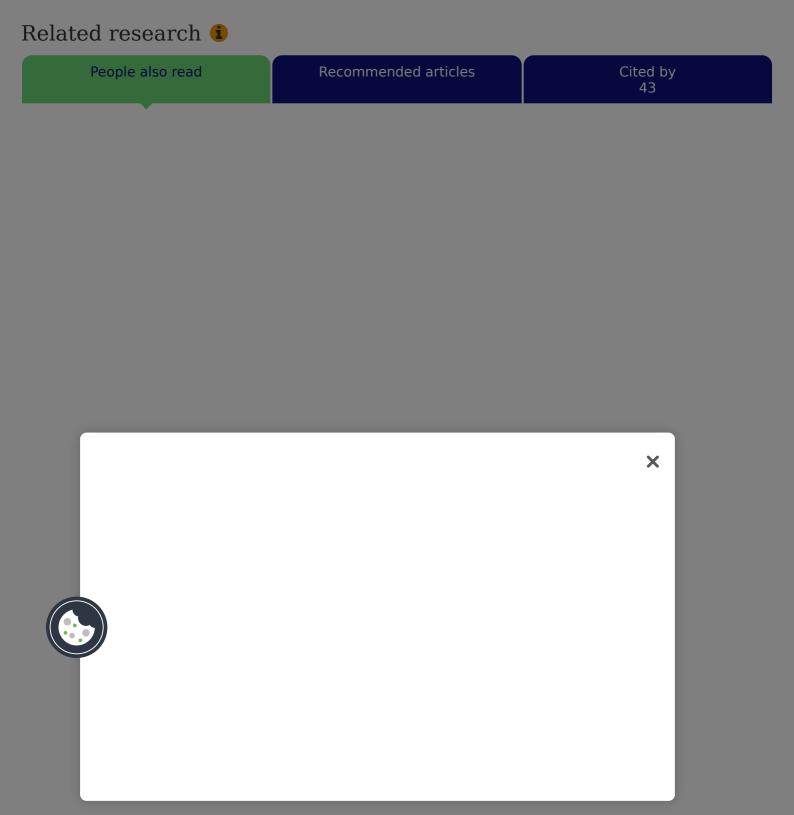
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## Notes

1 For the number of Hilton Worldwide hotel rooms from 2009 to 2016, see <a href="https://www.statista.com/statistics/247301/number-of-hilton-worldwide-hotel-rooms/">https://www.statista.com/statistics/247301/number-of-hilton-worldwide-hotel-rooms/</a>; Airbnb claims 3 million listings worldwide at <a href="https://www.airbnb.com/about/about-us">https://www.airbnb.com/about/about-us</a>, including castles.



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