



Technical Communication Quarterly >

Volume 27, 2018 - [Issue 4](#)

4,164 4

Views | CrossRef citations to date | 1

Altmetric

Articles

Visualizing Certainty: What the Cultural History of the Gantt Chart Teaches Technical and Professional Communicators about Management

Vincent D. Robles

Pages 300-321 | Published online: 15 Nov 2018

Cite this article

<https://doi.org/10.1080/10572252.2018.1520025>



Sample our
Behavioral Sciences
Journals



>> **Sign in here** to start your access
to the latest two volumes for 14 days

Full Article

Figures & data

References

Citations

Metrics

Reprints & Permissions

Read this article

Share

ABSTRACT

Using a cultural-historical genre analysis of the Gantt chart, the author describes how, when a project's progress and scope are being considered, this popular project management visualization evokes managerial values of certainty and simplicity. These values, instantiated in early 20th-century scientific management philosophy, are made visually manifest in Henry L. Gantt's popular chart. These charts require technical and professional communicators to gauge the rhetorical implications of using them when providing their expertise in communicating project management.

KEYWORDS:

Additional information

Notes on contributors

Vincent D. Robles

Vincent D. Robles is an assistant professor of technical communication at the University of North Texas. His research interests are technical support, technical editing, discourse and content analysis, and technical and professional communication pedagogy.

Related research

People also read

Recommended articles

Cited by
4

Information for

[Authors](#)

[R&D professionals](#)

[Editors](#)

[Librarians](#)

[Societies](#)

Opportunities

[Reprints and e-prints](#)

[Advertising solutions](#)

[Accelerated publication](#)

[Corporate access solutions](#)

Open access

[Overview](#)

[Open journals](#)

[Open Select](#)

[Dove Medical Press](#)

[F1000Research](#)

Help and information

[Help and contact](#)

[Newsroom](#)

[All journals](#)

[Books](#)

Keep up to date

Register to receive personalised research and resources by email



Sign me up



Copyright © 2025 Informa UK Limited [Privacy policy](#) [Cookies](#) [Terms & conditions](#)

[Accessibility](#)

 Taylor and Francis Group

Registered in England & Wales No. 01072954
5 Howick Place | London | SW1P 1WG