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Terri Friedline , Mathieu R. Despard & Stacia West

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Disclosure statement

No potential conflict of interest was reported by the authors.

Notes

1. A summary of the CBA can be found here:

http://www.ncrc.org/images/keybank_summary_2_web.pdf.

2. More information on Center for Financial Empowerment (CFE) Fund's Bank On coalitions can be found here: <http://cfefund.org/project/bank-on/>.

3. More information about the NFCS can be found on the FINRA Investor Education Foundation's website: <http://www.usfinancialcapability.org/>.

4. The North American Industry Classification Systems codes included 52229107, 52229111, 52229813, 52222002, 52229109, 53221015, 53221017, 53221018, 53229921, 54121301, 52232003, 52232008, 52232009, and 52232010.

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Ayse Demir et al.
The European Journal of Finance
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