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Interactants and activities on Facebook, Instagram, and Twitter: Associations between social media use and social adjustment to college

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Pages 62-78 | Published online: 04 Apr 2018

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 <https://doi.org/10.1080/10888691.2018.1440233>

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with strangers. Some associations were moderated by SM activities. Implications of college students' development in the digital age are discussed.

Acknowledgment

We thank Dr. Kaveri Subrahmanyam for her valuable feedback to the manuscript draft, and the anonymous reviewers and the Editor for their constructive comments, which helped improve the manuscript.

Conflict of interest

There is no conflict of interest.

Notes

1It was intriguing that the Instagram scale displayed a different factor structure from the Facebook and Twitter scales despite the similar items included. Different modes of communication (directed interaction and broadcasting) were distinguished only on Instagram. Different from Facebook and Twitter, Instagram is a photo and video sharing platform that allows users to post pictures with texts, videos, and video clip; when the user posts a picture, he or she can add a video clip; an exclusive feature of Instagram is that users can add words, the media used in the post. The results of the exploratory factor analysis on the Instagram scale revealed a different factor structure than on Facebook and Twitter.

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such as civic engagement and political participation rather than social adjustment in the college setting.

Additional information

Funding

The study was supported by a research fund provided by the first author’s institution.

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