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The Valuation of Guaranteed Lifelong Withdrawal Benefit Options in Variable Annuity Contracts and the Impact of Mortality Risk

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Abstract

In light of the increasing popularity of variable annuity contracts, this paper we introduce a new class of withdrawal benefit options that allow the policyholder to withdraw a percentage of the account value at any time. As the withdrawal rate increases, there is no limit on the amount that can be withdrawn. We use a Monte Carlo simulation to account for the impact of mortality risk on the value of the account. The results show that the value of the account decreases as the withdrawal rate increases. The time to depletion of the account is also affected by the withdrawal rate. We propose a framework for valuing these options using a risk-neutral approach. The hypothesis is that the value of the account is always equal to the present value of the future cash flows. We decompose the value of the account into two parts: the value of the guaranteed withdrawal benefit and the value of the variable annuity. The standard no-arbitrage models of mathematical finance, which extend the Black-

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Scholes framework to insurance contracts, assuming the fund follows a geometric Brownian motion and the insurance fee is paid, on an ongoing basis, as a proportion of the assets. We develop a sensitivity analysis, which shows how the value of the product varies with the key parameters, including the age of the policyholder at the inception of the contract, the guaranteed rate, the risk-free rate, and the fund volatility. We calculate the fair fee, using Monte Carlo simulations under different scenarios. We give special attention to the impact of mortality risk on the value of the option, using a flexible model of mortality dynamics, which allows for the possible perturbations by mortality shock of the standard mortality tables used by practitioners. Moreover, we evaluate the introduction of roll-up and step-up options and the effect of the decision to delay withdrawing. Empirical analyses are performed, and numerical results are provided.

Related Research Data

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