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Home ► All Journals ► Politics & International Relations ► Journal of European Public Policy ► List of Issues ► Volume 17, Issue 7 ► Completing the single market in financial services

Journal of European Public Policy >

Volume 17, 2010 - [Issue 7](#): At the Frontier of the Single European Market: The Political Economy of Market Integration in the Early Twenty-first Century

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Original Articles

Completing the single market in financial services: the politics of competing advocacy coalitions

Lucia Quaglia

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competitiveness (hence, ‘interests’). However, the tension was also a consequence of different belief systems (hence, ‘ideas’) about financial services regulation. The latter have undergone a significant reappraisal as a result of the global financial crisis.

Keywords:

- Advocacy coalition
- financial regulation
- financial services
- MiFID
- Prospectus Directive
- single market

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