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# On the philosophy of the new kiosk economics of everything

Uskali Mäki 🔽

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## **Abstract**

The article suggests a list of principles that guide this new genre of popular writing in and on economics: the new kiosk economics of everything. These well-selling books seek to show how the simple ideas of economics are able to reveal hidden mechanisms that unify a surprising variety of everyday phenomena and by doing so entertain their readers and improve the public image of economics. It is also argued that there is a special limited sense in which this qualifies as scientific imperialism.

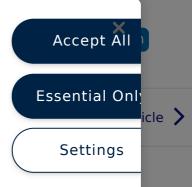




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