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On the philosophy of the new kiosk economics of everything

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Abstract

The article suggests a list of principles that guide this new genre of popular writing in and on economics: the new kiosk economics of everything. These well-selling books seek to show how the simple ideas of economics are able to reveal hidden mechanisms that unify a surprising variety of everyday phenomena and by doing so entertain their readers and improve the public image of economics. It is also argued that there is a special limited sense in which this qualifies as scientific imperialism.

Keywords:

- kiosk economics
- economics for fun
- hidden mechanisms
- explanatory unification
- entertainment
- economics imperialism

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