

Journal of Economic Methodology >

Volume 19, 2012 - [Issue 3: Economics Made Fun](#)

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# On the philosophy of the new kiosk economics of everything

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Pages 219-230 | Published online: 02 Oct 2012

 Cite this article  <https://doi.org/10.1080/1350178X.2012.714146>

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## Abstract

The article suggests a list of principles that guide this new genre of popular writing in and on economics: the new kiosk economics of everything. These well-selling books seek to show how the simple ideas of economics are able to reveal hidden mechanisms that unify a surprising variety of everyday phenomena and by doing so entertain their readers and improve the public image of economics. It is also argued that there is a special limited sense in which this qualifies as scientific imperialism.

Keywords:

kiosk economics

economics for fun

hidden mechanisms

explanatory unification

entertainment

economics imperialism

## Acknowledgements

The paper was prepared within TINT - Academy of Finland Centre of Excellence in the Philosophy of the Social Sciences, sponsored by the Academy of Finland and the University of Helsinki.



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