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The effects of gender composition of senior management on the economic fallout

Cynthia A. Bansak , Mary E. Graham & Allan A. Zebedee

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Abstract

In this article, we test the proposition that the presence of women in management

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Notes

¹ The EEO-1 form requires companies to report data in two separate management categories: (1) executive/senior level managers (those who 'plan, direct and formulate policies, set strategy and provide overall direction'), who 'in larger organizations (will be) those individuals within two reporting levels of the CEO'; and (2) first/mid-level managers (those who 'implement policies, programmes and directives of executive/senior management' and who are responsible for 'directing and executing the day-to-day operational objectives') (US EEOC, [2009](#)).

Related Research Data

[Gender and Myth in the Aftermath of the Financial Crisis](#)

Source: Oxford University Press (OUP)

[Women in Upper Echelons of Management](#)

Source: Wiley

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