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The Other January Effect: international evidence

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Abstract

This paper investigates the predictive power of stock market returns in January for the subsequent 11 months' returns across 19 countries, thereby contributing to the literature on stock market seasonalities. Only 2 out of 19 countries' stock markets exhibit a robust Other January Effect. In the light of this evidence, we conclude that the Other January Effect is not an international phenomenon.

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Nautz, Paolo Pasquariello, Michael Schuppli, Pierre Siklos, Sarah Stölting, David Sondermann, Genaro Sucarrat, Mark Trede, Martin Uebele, Bernd Wilfling, Yangru Wu, two anonymous referees, and seminar participants at the Westfälische Wilhelms-University Münster, at the workshop on Fundamental and Non-Fundamental Asset Price Dynamics (Venstul) and at the 15th International Forecasting Financial Markets Conference (Aix-en-Provence). Martin T. Bohl is also grateful to the Alexander von Humboldt foundation for providing financial support.

Notes

The impact of outliers is also considered. In particular, we control for the large monthly declines of stock markets in October 1987 and in September 2001. Including an outlier dummy variable does not qualitatively affect the empirical results.

The lagged default spread, which is defined as the difference between the return on a portfolio of corporate bonds and on long-term government bonds, was also considered as a macroeconomic control variable. Since returns on corporate bonds are available for much shorter sample periods for most countries, this variable was omitted from our baseline regression in order to increase the sample length. The empirical findings additionally using the lagged default spread in the shorter sample periods do not affect our main conclusion.

To control for joint effects and comovements, contemporaneous US stock market returns are added to the set of control variables. The variable appears to be statistically significant for many countries but the empirical findings on the Other January Effect are unaffected.

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Since January returns are included into those regressions, we additionally control for the well-known January Effect. Detailed empirical results are available on request.

Detailed empirical results are available on request.

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