







On Tuesday 1 July 2025, 04:00-21:00 GMT, we'll be making some site updates on Taylor & Francis. Online. You'll still be able to search, browse and read our articles, where access rights already apply. unavailable during this scheduled work.

Home ▶ All Journals ▶ Economics, Finance & Business ▶ The European Journal of Finance ▶ List of Issues ► Volume 24, Issue 15 ► Millionaire investors: financial advisor

The European Journal of Finance > Volume 24, 2018 - Issue 15

1,359 7

Views CrossRef citations to date Altmetric

Original Articles

Millionaire investors: financial advisors, attribution theory and gender differences

Ylva Baeckström M. Jo Silvester & Rachel A. J. Pownall

Pages 1333-1349 | Received 12 Nov 2016, Accepted 30 Jan 2018, Published online: 21 Feb 2018

66 Cite this article

⚠ https://doi.org/10.1080/1351847X.2018.1438301





We Care About Your Privacy

Full A

Repri

ABSTE

To date

finar varie

experier different

investm equivale

vignette

advisors

We and our 909 partners store and access personal data, like browsing data or unique identifiers, on your device. Selecting "I Accept" enables tracking technologies to support the purposes shown under "we and our partners process data to provide," whereas selecting "Reject All" or withdrawing your consent will disable them. If trackers are disabled, some content and ads you see may not be as relevant to you. You can resurface this menu to change your choices or withdraw consent at any time by clicking the ["privacy preferences"] link on the bottom of the webpage [or the floating icon on the bottom-left of the webpage, if applicable]. Your choices will have effect within our Website. For more details, refer to our Privacy Policy. Here

We and our partners process data to provide:

I Accept

Reject All

Show Purpose

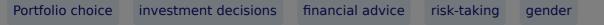
nce how s, and if this whether ors make heir ons to this nal financial

vestment

portfolios relative to men. Empirical results also show that female advisors judge

women to be less knowledgeable about investments than men. Despite such perceptual differences, advisors recommend equally risky portfolios to male and female investors. These results have implications for wealth management institutions and the monitoring of financial advisors for millionaire individuals.

KEYWORDS:



JEL CLASSIFICATIONS:



Disclosure statement

No potential conflict of interest was reported by the author(s).



Information for Open access **Authors** Overview R&D professionals Open journals Editors **Open Select** Librarians **Dove Medical Press** Societies F1000Research Opportunities Help and information Reprints and e-prints Advertising solutions Newsroom Accelerated publication Corporate access solutions Books Keep up to date Register to receive personalised research and resources by email Sign me up X or & Francis Group Copyright