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Sport, Education and Society >

Volume 15, 2010 - Issue 2: Body pedagogies, education and health

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Original Articles

'Kiwi kids are Weet-Bix™ kids'—body matters in childhood

Lisette Burrows

Pages 235-251 | Published online: 04 May 2010

■ Cite this article ■ https://doi.org/10.1080/13573321003683919



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school students suggests that children engage with, enact and disrupt health imperatives in multiple ways, often linked to their differing social and spatial locations in home, school and community contexts. While their testimony points to small fissures in the Mission-On armoury, it is suggested that in a climate so thoroughly saturated with messages around healthy eating and exercise, it remains challenging for children to imagine themselves as the adventurous, confident, fun-loving 'kiwi kids' government desires to 'bring back'.

Keywords:



Notes

1. Pseudonyms for both schools mentioned and children who were interviewed are used throughout.



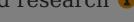
Body at Work: Michel Foucault and the Sociology of Sport Source: Sociology of Sport Journal Obesity prevention: the role of policies, laws and regulations Source: Australia and New Zealand Health Policy 'I could do with a pair of wings': perspectives on physical activity, bodies and health from young Australian children Source: Sport Education and Society Prescribing Practices: Shaping Healthy Children in Schools Source: The International Journal of Children's Rights "Being Healthy": The discursive construction of health in New Zealand children's responses to the National Education Monitoring Project Source: Discourse Studies in the Cultural Politics of Education Do We Fatten Our Children at the Television Set? Obesity and Television Viewing in Children and Adolescents Source: PEDIATRICS The good life: New Zealand children's perspectives on health and self Source: Sport Education and Society **Biopower Today** Source: BioSocieties The Obesity Epidemic Source: Unknown Repository Is A Weight-Centred Health Framework Salutogenic? Some Thoughts on Unhinging Certa X Sourc Body Sourc Men, a Quali Sourc The e Sourc Watc rtant? Sourc Disco Sourc Healt Sourc Pathologizing "Fatness": Medical Authority and Popular Culture

Source: Sociology of Sport Journal

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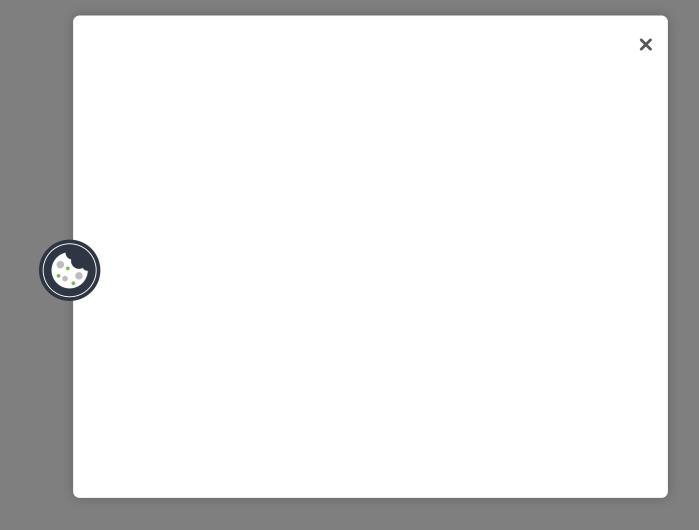
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