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ShiNa Li , Adam Blake & Chris Cooper

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Notes

Without specification, all the facts and figures related to China's tourism are drawn from the CNTA ([2009a](#), [2009b](#)) website. The CNTA website is the official website of the CNTA, which publishes tourism information and monthly and annually tourism statistics.

The composition of expenditure refers to the allocation of tourism expenditure in each expenditure category. For example, out of \$1000 of tourist expenditure, \$500 may be used to pay transport, \$300 for a hotel room and \$200 for food and shopping.

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