



Current Issues in Tourism >

Volume 16, 2013 - [Issue 6](#)

973 | 28 | 0
Views | CrossRef citations to date | Altmetric

Current Issues in Tourism Letter

A multilevel analysis on the determinants of household tourism expenditure

Wei-Ting Hung , Jui-Kuo Shang & Fei-Ching Wang

Pages 612-617 | Received 05 Jul 2012, Accepted 21 Aug 2012, Published online: 02 Oct 2012

Cite this article <https://doi.org/10.1080/13683500.2012.725714>

Sample our Tourism, Hospitality and Events Journals
>> [Sign in here](#) to start your access to the latest two volumes for 14 days

Full Article

Figures & data

References

Citations

Metrics

Reprints & Permissions

Read this article

Share

Abstract

Previous studies on household tourism expenditure determinants focused mainly on the effects of family characteristics on tourism spending behaviour. However, possible influence of regional characteristics on tourism expenditure and hierarchical data structure in their analyses were overlooked. This study is the first to apply a multilevel analysis to investigate the determinants of household tourism expenditure. The analytical results indicate that household head age, household income, car ownership and Internet usage positively influence tourism expenditures. Home loan and health and insurance expenditures negatively impact tourism expenditures. Regional factors, such as average household income and industry structure, have direct and moderating effects on tourism expenditure.

Keywords:

Related Research Data

[Tourism and discretionary income allocation. Heterogeneity among households](#)

Source: [Tourism Management](#)

[Week-to-Week Leisure Trip Frequency and Its Variability](#)

Source: [Transportation Research Record Journal of the Transportation Research Board](#)

[A Websites Analysis of European Tourism Organizations](#)

Source: [Anatolia](#)

[An analysis of households' appraisal of their budget constraints for potential participation in tourism](#)

Source: [Tourism Management](#)

[Multilevel Modeling](#)

Source: [Unknown Repository](#)

[Expenditure-Based Segmentation and Visitor Profiling at the Quays in Salford, UK](#)

Source: [Tourism Economics](#)

[Rural-Urban Differences Reflected in Outdoor Recreation Participation](#)

Source: [Journal of Leisure Research](#)

Related research

[People also read](#)

[Recommended articles](#)

Cited by
28

Information for

Authors

R&D professionals

Editors

Librarians

Societies

Opportunities

Reprints and e-prints

Advertising solutions

Accelerated publication

Corporate access solutions

Open access

Overview

Open journals

Open Select

Dove Medical Press

F1000Research

Help and information

Help and contact

Newsroom

All journals

Books

Keep up to date

Register to receive personalised research and resources
by email

 Sign me up

  

  

Copyright © 2026 Informa UK Limited Privacy policy Cookies Terms & conditions

Accessibility



Registered in England & Wales No. 01072954
5 Howick Place | London | SW1P 1WG