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Business Angel Academies: Unleashing the Potential for Business Angel Investment

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Abstract

Previous research has highlighted the existence of an information problem (information gap) among business angels, mainly due to their desire to keep a low public profile and to the informal character of the market. The creation of business angels' networks was promoted in order to deal with this gap. This approach, however, only partly succeeded in converting the stock of virgin angels into active informal investors. On the basis of

the study, this paper argues that the information gap is not only a problem for business angels but also for the personal and professional development of the business angels' networks. The study source is the personal and professional development of the business angels' networks. The study project is the personal and professional development of the business angels' networks. The study understands the advantage of the information gap. The study is a need

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for a new form of intervention: the creation of business angel schools or academies, conceived of as frameworks for the exchange of experiences and closer co-operation.

Keywords: Business angels investment skills knowledge gap business angel academy

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Notes

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