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Organization & Management

Volume 17, 2015 - [Issue 3](#)

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# Who participates in de jure standard setting in Japan? The analysis of participation costs and benefits

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Pages 400-415 | Received 17 Feb 2014, Accepted 30 Mar 2015, Published online: 28 Jul 2015

 Cite this article  <https://doi.org/10.1080/14479338.2015.1054604>



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## Abstract

This research examines who participates in de jure standard setting in Japan, so as to understand the benefits and costs that corporations receive from participation in de jure standard setting in Japan. In particular, the research and development (R&D) expenditure to sales (R/S) ratio is used to examine corporations' relative R&D position in their industrial sector, in the following four sectors: (1) production machinery, (2) transportation machinery, (3) non-ferrous metals, and (4) information and communications technology. In addition, an analytical framework for the cost and benefit structure of corporate participation in standard development organizations is described. We have found that in R&D-intensive industries, there is less participation

from high R/S corporations. This result is in accordance with previous research into EU de jure standardization, but not with the US case.

Keywords:

standardization

de jure standard

de facto standard

R&D strategy

trade secret

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## Acknowledgement

This study is the result of research conducted as a part of a project undertaken at the Research Institute of Economy, Trade and Industry (RIETI) in Japan. The author appreciates the comments of Professor Motohashi at the University of Tokyo, Professor Nagaoka of Hitotsubashi University, the editorial board of Innovation: Management Policy & Practice, and the anonymous reviewers.

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