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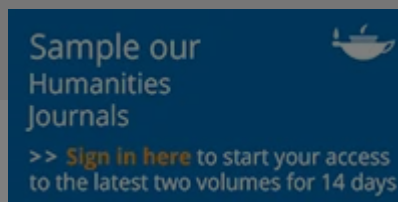
Pop star fragrances and post-feminist entrepreneurialism

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the consumption of endorsed products and the demands placed on female pop stars to sell normatively feminine ancillary properties.

Keywords::

- post-feminist entrepreneurialism
- perfume
- labor
- stardom
- music

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