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# Putting Her on the Shelf

Pop star fragrances and post-feminist entrepreneurialism

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the consumption of endorsed products and the demands placed on female pop stars to sell normatively feminine ancillary properties.

Keywords: [post-feminist entrepreneurialism](#) [perfume](#) [labor](#) [stardom](#) [music](#)

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## Additional information

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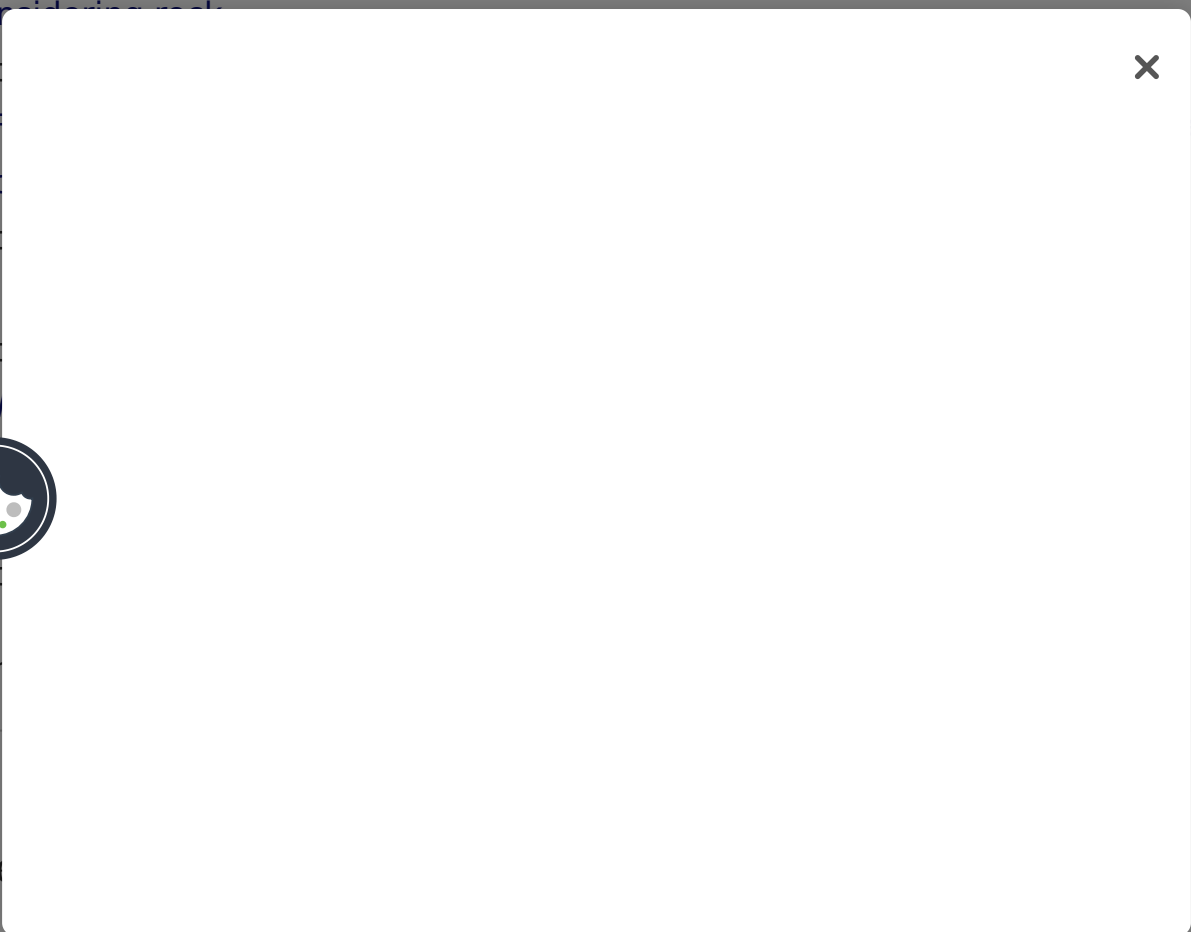
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