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International trade and financial integration: a weighted network analysis

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Abstract

The authors analyse patterns of international trade and financial integration using complex weighted networks. This paper develops a novel approach to network analysis that delivers a more complete picture of the underlying structure of the network. We find that the ITN is a complex network with a core-periphery structure. This structure is a core-periphery network with a handful of core nodes and a large number of peripheral nodes. The core nodes are highly interconnected and have a high degree of centrality. The peripheral nodes are less interconnected and have a lower degree of centrality. This structure is typical of many real-world networks. We find that the core nodes are highly interconnected and have a high degree of centrality. The peripheral nodes are less interconnected and have a lower degree of centrality. This structure is typical of many real-world networks.

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Notes

⊥ Examples of classical studies in the field include Rapoport and Horvath ([1961](#)), Milgram ([1967](#)), Granovetter ([1974](#)), and Padgett and Ansell ([1993](#)).

† We refer the reader to Fagiolo et al. ([2009](#)) for more formal definitions of network concepts.

‡ Among the weighted clustering coefficients reviewed in Saramaki et al. ([2007](#)), the one used here is the only one that takes into account the weights of all three edges in any triangle (while disregarding weights not participating in any triangle), and that is invariant to permutations of edge weights (which allows one not to discriminate single nodes but rather to consider cliques or triads as one single entity).

‡ Then, while we expect the IFN to be on average less clustered for the reasons seen above, it

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⊥ A perfect match was impossible to achieve, since the CPIS includes a number of small financial centres for which no trade data are available.

† This includes also instances where a positive figure is censored, i.e. we know that cross-holding of that particular asset is positive but we ignore its magnitude.

‡ The full set of results on symmetry is available upon request.

§ In the rest of the paper we will only discuss the network of total financial assets. Results for specific asset types do not change much from a structural point of view. A brief discussion is nevertheless presented in [section 5.6](#) below.

¶ One alternative possibility to deal with very dense graphs is to define thresholds for the interactions among links (see Kali and Reyes [2007](#)), which allows one to eliminate ‘weak’ ties. We will see in what follows that a threshold approach does not allow us to recover the results of weighted analysis.

⊥ The support of the distributions is standardized to offset the impact of different sample sizes.

† Size-rank plots display the fraction of nodes with a degree (strength) higher than a given value; in other words they plot ND (NS) against their complementary cumulative distribution in log-log scale, thus magnifying the upper-tail behaviour of the distribution.

‡ A further consequence is that the correlation between ND and NS in the trade network is only slightly above 0.

† To compare the results with the unweighted case, we consider the minimum threshold approach (see Kali and Reyes [2007](#)), which implies that the statistics are computed on the binary structure. The IND ranges from 0 to 1, with 0 corresponding to a network with no links and 1 to a network with all possible links. In the unweighted case, the correlation between ND and NS is only slightly above 0. In the weighted case, we keep the binary structure constant and we re-

† In the binary case, we keep the binary structure constant and we re-shuffled links. In the weighted case, we keep the binary structure constant and we re-



shuffle link weights. The comparison between the observed correlations and those computed for the random networks is similar for both the binary and the weighted networks. In the latter case, however, differences are significant only at a level of 7–15%.

‡In the international trade literature, a large body of evidence have investigated the role of distance in the context of so-called gravity models (see for instance Brun et al. [2005](#)). Recently, this methodology has been applied to financial data as well: Portes and Rey ([2005](#)) suggest that distance proxies some information costs. Furthermore, Hau ([2001](#)) postulates that informational asymmetries in financial markets may depend on investor location.

†This point is confirmed by a comparison of the binary results with a ‘threshold analysis’. As before, we have set a minimum value for each link weight, so as to retain only 80% of all trade links and then computed binary indicators (as proposed in Kali and Reyes [2007](#)). In the case of the correlation between node degree and clustering, results from this ‘threshold-based’ analysis not only confirm the negative sign, but the coefficient is much more negative, ranging between -0.88 and -0.86 , thus conveying a picture substantially different from the one obtained through the weighted approach.

‡The same results are obtained once we substitute this relative criterion with an absolute one and attribute core status to those countries displaying values of centrality above the mean plus one standard deviation.

†The full set of results on different asset classes is available from the authors upon request.

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