

List of Issues ► Volume 10, Issue

Journal of Ecotourism > Volume 10, 2011 - Issue 1

1,428 20 8

Views CrossRef citations to date Altmetric

Original Articles

Ecotourism development in China: prospects for expanded roles for non-governmental organisations

Hao Zhuang, James P. Lassoie Ma & Steven A. Wolf

Pages 46-63 | Received 12 Mar 2009, Accepted 15 Jan 2010, Published online: 15 Jan 2011

Sample our
Tourism, Hospitality and
Events Journals
>> Sign in here to start your access
to the latest two volumes for 14 days

Full Article

Figures & data

References

66 Citations

Metrics

♣ Reprints & Permissions

Read this article

Abstract.

China's flourishing economy is contributing to rapid development throughout the country, but prosperity is not evenly distributed and rural communities are experiencing social and ecological problems. Ecotourism has potential to foster both local economic development and environmental conservation. Capacity to promote and

deliver elevel of infocusing

Specifications as all case sturn or the sturn of information in the sturn of th

field inte

About Cookies On This Site

We and our partners use cookies to enhance your website experience, learn how our site is used, offer personalised features, measure the effectiveness of our services, and tailor content and ads to your interests while you navigate on the web or interact with us across devices. You can choose to accept all of these cookies or only essential cookies. To learn more or manage your preferences, click "Settings". For further information about the data we collect from you, please see our Privacy Policy

Accept All lanalysis,
Ty actors.

Essential Onlitions (NGOs)

present a

Settings

of

ents and
and Threats

that the relevant actors perceive as constraining and enabling the ecotourism

enterprise. NGOs served unique coordination functions across institutional sectors and mobilised critical resources for conservation and development. Recommendations for NGOs engaged in ecotourism in China include investment in training programmes with local people and community-based organisations, facilitating collaborations between businesses and communities, working directly with businesses, and promoting cooperatives.

Q Keywords: conservation community-based tourism NGOs stakeholders sustainability social institutions

Related research (1)

People also read

Recommended articles

Cited by 20

Ecotourism in China's Nature Reserves: Opportunities and Challenges >

Han Nianyong et al.

Journal of Sustainable Tourism Published online: 24 Nov 2009

An Overview: Tourism Non-governmental Organizations and Poverty Reduction in Developing Countries >

Kathleen Kennedy et al.

Asia Pacific Journal of Tourism Research

Published online: 15 Apr 2009

Understanding Success Factors for Ensuring Sustainability in Ecotourism Development in Southern

Africa

About Cookies On This Site

Scott Pa Journal of Publishe



We and our partners use cookies to enhance your website experience, learn how our site is used, offer personalised features, measure the effectiveness of our services, and tailor content and ads to your interests while you navigate on the web or interact with us across devices. You can choose to accept all of these cookies or only essential cookies. To learn more or manage your preferences, click "Settings". For further information about the data we collect from you, please see our Privacy Policy

Accept All

Essential Only

Settings

Information for

Authors

R&D professionals

Editors

Librarians

Societies

Opportunities

Reprints and e-prints

Advertising solutions

Accelerated publication

Corporate access solutions

Open access

Overview

Open journals

Open Select

Dove Medical Press

F1000Research

Help and information

Help and contact

Newsroom

All journals

Books

Keep up to date

Register to receive personalised research and resources by email



Sign me up











Copyright © 2024 Informa UK Limited Privacy policy Cookies Terms & conditions



Accessibility

Registered in England & Wales No. 3099067 5 Howick Place | London | SW1P 1WG

About Cookies On This Site



We and our partners use cookies to enhance your website experience, learn how our site is used, offer personalised features, measure the effectiveness of our services, and tailor content and ads to your interests while you navigate on the web or interact with us across devices. You can choose to accept all of these cookies or only essential cookies. To learn more or manage your preferences, click "Settings". For further information about the data we collect from you, please see our Privacy Policy



Essential Onl

Settings